

Lady Eagles soccer team welcomes new coach on board p. 8



The Threefold Advocate

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JOHN BROWN UNIVERSITY'S STUDENT NEWSPAPER

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Siloam Springs, Arkansas

Spring enrollment jumps up again

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The University is experiencing the highest spring enrollment in school history, according to the Eleventh Day Report.

The total enrollment, including degree completion and graduate programs, equals 1,969 students. Of that number, 1,249 are traditional undergraduates.

Mostly, this number can be attributed to a record fall enrollment last semester. But Don Crandall, vice president for enrollment management, said a couple other factors affected the numbers.

"The main engine that's driving enrollment... is the large class that we had come in two years ago," he said. "Two years ago we had the largest freshman class we have ever had."

The class he is speaking of

is the sophomore class, which currently stands at 298 students. The junior class is not far behind with 289 students.

Secondly, these large classes persisted at a high rate. This retention rate also can be attributed to several factors.

"Obviously a piece of the retention success is always related to the quality of the student you bring in," Crandall said. "We've [also] been pretty intentional about working with new students... more concentrated focus and efforts, helping students be successful and making sure they are getting connected in the right way."

Crandall mentioned the work of Austin Robertson, director of retention, and Mandy Moore, director of first year experience, as well as student development's efforts with residence life.

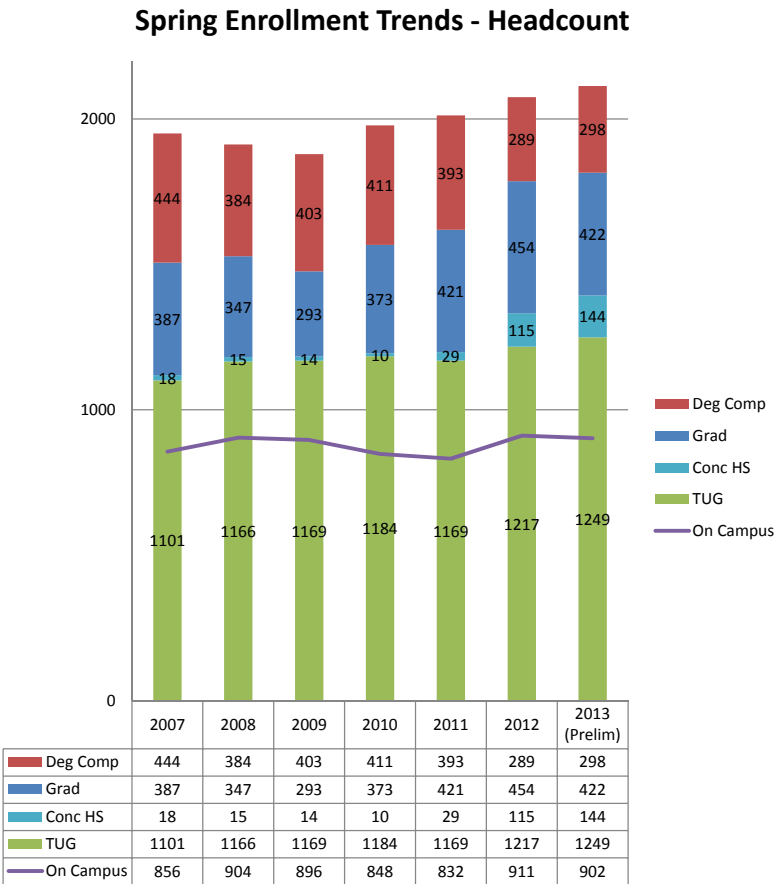
"Our biggest fear is always that students will fall through

the cracks, and I think these new positions are eliminating some of those cracks," he said. "We're more intentional in reaching out to students that might need a little more help, not just academically, but emotionally and financially."

The growth in the concurrent high school student program also boosts enrollment. The numbers have increased almost tenfold in the past ten years.

This semester marks the second year in a row for record spring enrollment rates. Cal Piston, associate dean of institutional effectiveness, said the two year trend is part of an overall pattern.

"Basically, we've been growing for the last 20 years, but there have been some years where we have dipped down," he said. "But the overall trend is up."



Submitted by: CAL PISTON



Women in Combat: Repealed ban changes military dynamics

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Women serving in the military can now choose to serve in combat roles, thanks to Defense Secretary Leon E. Panetta. He recently repealed a 1994 ban restricting women's jobs in the military.

There seems to be no clear-cut answer as to why this decision was made. One New York Times article states that the reasons may include a desire from the Obama administration to further equal opportunity or a call from the military encouraging an end to the ban.

Sophomore Missy Lloyd currently serves in the Air Force

Reserve Officers' Training Corps with John Brown University. She is personally excited to see how this recent decision will affect a woman's role in a squadron.

She said women have grown in leadership positions throughout history and in the military. If women can be in combat, then they will also be in a position to lead a squadron in which men will be underneath their charge.

Men will then have to look to a woman as a leader, she added. This could create a change in the dynamic of a unit between men and women.

John Brown III, president emeritus, is a former soldier and the father to four daughters. He said he does not believe that the issue of women as leaders will be a problem for the men.

"Men will work to help women succeed," he explained. "Military training is designed to give a sense of camaraderie."

He saw this camaraderie develop during his own training after being drafted to the Vietnam War.

Brown said that the military

would need to take precautions when trying to put this new practice in place.

There need to be "clear rules about how you live and work together," he explained.

According to another New York Times article, the United States military plans on looking at how Israel integrates women on the front lines and the rules they put in place.

Israel Defense Forces holds the same physical standards for men and women in combat. The U.S. military stated that it plans on doing the same.

A combat position is voluntary to women, which means that not all women will volunteer and not all women will make it past those physical requirements.

Brown made the point, though, that even some men do not meet the physical requirements needed.

The male University students serving in the Reserves declined to comment. No other male students were willing to go on the record with their opinion of the matter either.

Five-year endowment brings \$10 million to University

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An anonymous donor pledged to match up to a million dollars of donations to John Brown University each year for the next five years. The University is calling the grant the "10 Million Dollar Endowment Match."

Jim Krall, vice president of university advancement, said this is a challenge grant, which will match other people's gifts to the endowment.

The school uses the money in its endowment to grow the school and to invest in making academic programs better for the students.

"We are hoping that it will grow the endowment fund," Krall said. "We are also hoping to get

more people involved and invested in the school."

"The endowments that we receive are what help to keep JBU affordable for our students," Krall said. "They provide the scholarships that students need and fund other opportunities for the students."

The terms of the grant require that at least half of the funds matched will go towards scholarships. University President Chip Pollard said the other 50 percent could potentially go towards creating faculty chairs or other similar programs.

Krall said there are currently over \$70 million in endowments, which go toward offsetting the cost of attending the University.

See GRANT on page 3

Cars, Coffee, Camaraderie



RON ASBILL/The Threefold Advocate

Senior Dustin Kessler pauses from shooting photos of the beautiful cars lined up in downtown Siloam at his brainchild Cars & Coffee event. The group meets the first Saturday of every month. Read more about it on page 7.

Employees to receive paid adoption leave

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John Brown University’s cabinet recently passed a policy allowing faculty who are adopting a child to receive three weeks of paid leave.

Mandy Moore, professor of marketing, and her husband Bryson, are one of the couples currently on the road to adoption.

Mandy Moore said the path of adoption is not for the faint of heart.

“Adoption is a very complex experience,” explained Moore.

After discovering they were unable to conceive, the Moores began started down the path of international adoption. They experienced the strain of the adoption process from the paperwork to the long time delays, but especially the financial strain.

The Moores estimated they will spend \$30,000 on the process. This amount disregards the unpaid leave they are required to take once the child comes home.

The adoptive mother must take a minimum of six weeks off

when the child first arrives, so families can focus on bonding with their new child.

“It is critical that they [create] attachment,” Moore said.

The new University policy helps families meet the requirement with greater ease.

Darrin Coon, business and human resource manager, explained the change in policy.

“On a practical level, this helps couples who are adopting meet the many requirements of a rigorous adoption process with fewer risks of unpaid time away from work,” he said.

The policy came after many University families went through

the process of adoption and unpaid leave.

“Several of those families brought a request for paid leave time to the attention of the Employee Benefits Committee and the Diversity Committee.” Coon said.

“These committees serve as a means by which employee requests can be reviewed and potentially recommended by the Committees for consideration by the Cabinet.”

The committees only provide suggestions, while the cabinet makes the actual decision to approve new policies, Coon explained. Together, two

committees brought a joint recommendation for adoption benefits.

Moore agreed that this is a positive movement forward.

“The families that went before us, we’re benefiting from them,” she said. “I’ve always had a feeling that JBU is supportive of family. I just feel so blessed to be a part of JBU.”

The Moores are thankful to see the Lord’s provision through the University’s new policy.

Moore said through this journey she learned that the Lord funds what is close to his heart.

Senior displays photographs of unsuspecting subjects

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A couple kissing as the world whizzes around them, a child sitting on a step, a woman walking with music in her ears. Street photography by Brent Ellis.

Ellis, a senior graphic design major at John Brown University, did not mean to get into street photography. He had to do it during a trip to Florence, Italy with the art department.

“I was scared to death,” Ellis said. “Obviously, people don’t care too much for strangers to take their picture, but the Florence people looked very interesting, and I thought shooting them could be fun!”

Ellis said he ended up shooting so often that the group’s leader acted worried.

“Mr. Peer said, jokingly....I think, that he was afraid we were going to get chased down by the Italian mafia because of me,” the prolific photographer said.

Most of Ellis’ works are in black and white. He likes to keep them that way to remove the distractions so that the viewer can focus on the picture.

“I love the subjects for their stories,” Ellis said. “What are



LAUREN ADDINGTON/The Threefold Advocate

Senior Brent Ellis studies the results of his senior photography project, “Life on the Street,” which will be on display until Feb. 8. Printed in black in white, the photos peer into the lives of people unaware of a lens pointed in their direction.

they doing? Where are they going?”

Ellis’ favorite piece is a woman (in color) hiding behind her glasses. She’s mysterious and beautiful and inviting to the imagination.

Ellis said he chose to do a senior photography project instead of a graphic design

project.

“You just don’t see a whole lot of brochures tacked to walls, but you do see photographs,” he explained. “I figured I’d rather go with that.”

One of the hazards of street photography is angry subjects, but Ellis said he really only had one of these run-ins.

He was in Switzerland and could not resist shooting a man with a particularly terribly haircut. When the man noticed the camera, he began to yell at Ellis in French. Ellis’ cover-up? The photographer noticed a couple of dogs nearby.

“I’m taking pictures of the dogs!” Ellis told the man, taking

a few to prove his point.

“The man was cool with it... then I took a few more of him,” he added.

Ellis said he is the opposite of those who say photographers should always ask before taking pictures.

“I never ask permission,” he said. “If you do, and they know you are shooting them, it will completely change the photo.”

Ellis’ exhibit is bringing in both on-campus students and students from across the big road at the University of Arkansas.

Best friends Madeline Williams and Erica Leeman, both seniors at the University of Arkansas, attended the candid captured exhibit.

“We like this type of photography because it feels more real than posed photography, and it just feels so much more intimate in the black and white,” Williams said.

John Brown University junior Morgan Henson said she also enjoyed the gallery.

“He really captures the essence of daily life, making normal activities seem meaningful,” she said.

Ellis’ genuine interest in his subjects is evident in every single one of his frames.

“Street photography isn’t always perfect, and it’s not clean, but it’s fantastic to me,” he said.

Enactus team improves education in Nicaragua

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ADVANCE Nicaragua hopes to send a small team to Nicaragua in the fall to train teachers under the leadership of sophomore Lauren Miller. This John Brown University Enactus group previously built a school for the children in Chinandega, Nicaragua.

Having helped with ADVANCE Nicaragua her freshman year, Miller plans on further developing the school by aiding the teachers, whether through giving them supplies, furniture or teaching tips.

The team she plans to take will commit about five days to working with teachers, parents and children.

“Specifically, we would like to work with the teachers for a couple days and also do some activities for the kids,” Miller said. “Maybe two days with the teachers, and another day with the kids and/or parents.”

In September 2012, the team completed a year-long project of building a school for the children. Previously, the children did not have a location to gather for learning.

“The first teacher at the school did not have a place to teach. She used to stop by every house to pick up the kids. Then she taught at one of the kid’s house,” said Concepcion Bustello, a resident of Chinandega, in an online video.

The building provides the community with the means of a better education and opportunities for their children. Now, the goal is to ensure that the teachers have the proper resources.

“One of the needs Lauren Miller is working on with her team now is to provide training to the teachers, which I thought could be a good next step to ensure a quality education,” said University graduate Ana-Paulina Villanueva, the previous ADVANCE Nicaragua leader and founder of the project.

One of the ways ADVANCE Nicaragua is doing this is by partnering with University education professor Margo Turner.

Miller said that when she visited the country, she did not see anything that compared to what Americans know as the middle class. In Nicaragua, 90 percent of the citizens live in poverty, making it the second poorest country in Latin America, she added.



Submitted by: John Brown University Enactus

The children of Chinandega, Nicaragua, at the ribbon cutting for their school, Milagro de Dios, or Miracle of God. Because of John Brown University Enactus’ work, the children will be able to attend school indoors with trained teachers and adequate supplies.

“The people of my neighborhood live in poor conditions; there is a lot of unemployment and a great lack of education as well as infrastructure,” said Villanueva, who is a native of Nicaragua. “I had spent most of my life seeing

kids who don’t attend school and live in poor conditions and I was sensitive to that and wanted to do something.”

In order to raise funds for this project, Miller thought about holding a 5K race in the city of Siloam Springs or

even an art exposition where people could buy some of the kid’s artwork. All funds donated will be given to ADVANCE Nicaragua in order to provide the community with quality education.

Out of the Bubble

35 guns stolen in Siloam
Siloam Springs press release
February 4

Siloam Springs police are investigating the burglary of M&M Pawn Shop, which was broken into the morning of Feb. 4.

After breaking a window and removing the metal grate, the subjects stole about 35 guns, including handguns, shotguns and rifles.

In the Bubble

Get your tickets now

All Sons and Daughters will be in concert in the Cathedral of the Ozarks on Saturday, Feb. 9. Doors open at 7 p.m. and the concert begins at 7:30 p.m. Tickets are available for purchase online or in Walker Student Center.

Opening night for the Pink Panther is Feb. 15 at 7:30 p.m. Tickets are available online or by calling 479.524.7382.

CARE Clinic expanding to help children

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The University’s newest construction project is set to break ground the first of March, yet few students may notice the transformation at the corner of campus. A final round of bidding remains before the Graduate Counseling Program begins work on a new building for the CARE Clinic.

“The contractor is saying that once we break ground, he can complete the project in its entirety in four months,” said John Carmack, the graduate counseling program director. “We anticipate being in this building operational by next fall, maybe mid-summer.”

Designed by architect Matt Pearson and contracted by Nabholz, the \$400,000 building will be dedicated to the expansion of the child play therapy program. The graduate

counseling program has taught on the subject before but plans to offer full certification so that graduates can become licensed play therapists.

Carmack said KC Play Therapy Institute in Kansas City, Mo., is currently the nearest institute offering this certification. Many of the University’s graduate students attend KC Play to receive the license.

On top of that, Carmack said many graduates from the marriage and family track found themselves placed in school settings. Their feedback asked the University to provide more training for working with children and adolescents.

As a response, the program hired Charles Romig, professor of counselor education, to help develop a play therapy program. Romig said as the curriculum developed and a room in the current CARE Clinic was dedicated to play therapy, interest grew.

“There’s just a mental health culture [here] that recognizes that play therapy is valuable, so how do we provide high quality play therapy training?” he asked.

Nicholas Cornett, assistant professor of counselor education and graduate from University of North Texas Center for Play Therapy, added that parents and families are more concerned about their children and more willing to seek help for them.

“Having one playroom here in our clinic... that room’s constantly booked,” he said. “It just seems like if we build it, they’ll come. It’s just a high need and a highly motivated population.”

The new building will hold two playrooms, two sand tray rooms, a consultation room, an observation room, a reception area, file room and waiting area.

The two designated playrooms will be filled wall to wall with toys.

“The toys that are chosen for the play rooms are meant

to facilitate as much self-expression as possible,” Cornett said. “There’s a saying that ‘toys are selected, not collected.’ We don’t want to have just any toy in there. We want toys that hopefully encourage a child to express themselves as fully as possible.”

Cornett said the types of toys include:

- Artistic—paints, easels, crafts, pencils and crayons
- Active/Aggressive—handcuffs, ropes, masks, dart guns and foam swords
- Nurturing—baby dolls, bottles, dress-up clothes and medical kits
- Realistic—phones, play kitchen and play foods

Likewise, the sand tray rooms provide another medium of self-expression. The sand tray will sit on a cart in the middle of the room and the walls will be covered in shelves full of one to four inch figurines also representing different categories. The children—or in some cases

the adolescents or adults—are given a prompt and asked to choose the figurines. Afterward, they process what they made and why they decided to use each figurine.

Justin Phillips, executive director of the CARE Clinic, said each of the four rooms will be equipped with a camera system, allowing students and supervisors to watch live or recorded therapy sessions in the observation room.

“[This building is] not only providing services for the community, but also providing training for the students who want to specialize in play therapy,” he said.

Carmack added, “It’s going to be state-of-the-art training. We will be very proud to have this on our campus. We’re hoping to... try to become a primary institution that when play therapy is thought of, we are going to be up there on that list.”

Business students gear up for competition again

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Three teams of John Brown University strategic management students will be submitting their fully developed business plans to the Donald W. Reynolds Governor’s Cup later this month.

Their intents to compete were due Feb. 1. The teams are now proofing their new and original plans so they will be ready to submit.

The three businesses entering the competition this year are Advante, Practical Homecare Devices and Smart Soil.

Each team consists of four or five people who hold positions such as chief executive officer, chief operating officer, chief marketing officer and chief financial officer.

During fall semesters, students in strategic management develop the first five years of a business plan.

The table of contents for each of their business plans contain a wide range of things that make a business successful. Contents include a company overview, information on their product and/or service, market and competitive analysis, management team structure and operating and financial strategies.

Senior John Rutledge, international business major, and his team are submitting their business plan for Advante.



ABBY CHESTNUT/The Threefold Advocate

Senior Carah Brown demonstrates her team’s product, an automated device called Asend, which helps elderly and disabled customers get up after using the bathroom. Brown’s team is one of three which will compete in the Governor’s Cup later this semester.

“We are basically the Netflix of jewelry,” Rutledge said.

The business allows its customers to choose from a wide variety of jewelry to rent.

“Jewelry is something that people are constantly renewing. Styles are always changing and the desire to mix and match is prominent,” Rutledge said.

Seniors Caroline Finney, Estefania Verdin and Miguel Olivo are also part of the Advante team.

Senior Emily Anderson, marketing major, and her teammates will be submitting their business plan for Practical Homecare Devices.

“Our products will make aid more convenient to people with disabilities,” Anderson said.

Her teammates include seniors Andy Daniels, Kyle Mower, Carah Brown and Chuck Cheng.

Brown’s dad helped build the business’ product called “Asend,” which is an automated device

to help elderly and those with disabilities get on and off the toilet.

The third team that will be submitting their business plan for Smart Soil include seniors Elizabeth Varela Reyes, Stephanie Reno, Phil Ruppert, Michael Shaffer and Maritta Mitchell.

Mitchell, an international business major, said, “Smart Soil is an assembly and distribution company for a patented soil compaction sensor, the Smart

Sensor.”

The “Smart Sensor” reduces expenses and maximizes crop yields. The company markets to commercial crop farmers and sells directly through farm implement dealerships.

“The ‘Smart Sensor’ attaches to farm machinery and takes readings of soil density every one to three feet,” Mitchell said. “These readings are sent to an onboard computer system, indicating where the farmers should increase or decrease tillage depth, thus saving labor and fuel.”

Eva Fast, instructor of business, was in charge of deciding which teams from the University would go on and submit their plans to the Governor’s Cup.

“I tell the students that the more they know how to innovate, the better of an asset they are to a business,” Fast said.

The top 12 plans in Arkansas will be announced in March, giving the teams time to make last minute revisions before April when they will present their oral presentation.

The top two teams in Arkansas go on to Tri-state competition in May. Teams from Arkansas, Oklahoma and Nevada will travel to Las Vegas to compete.

Last year, the University brought home a total of \$104,000 between both the state and Tri-state competitions.

The Governor’s Cup began in 2001, and the University joined the competition in 2003.

Corrections

In Issue 13 of The Threefold Advocate, in the article “Sign of Love,” some facts about the Student Support Services were incorrect. One sentence should read that the program “helps students who are low-income, first-generation college attendees or who have documented disabilities.”

Also, director Jackie Wright said the program has in fact “grown each year in the number of students served, in services provided, and in financial resources available for program services and technology.”

Junior Faith Lemons said she appreciated the chance for more scholarships.

“I don’t know if I could come back to JBU each year without the offsets of tuition that they have,” Lemons said. “With the hard economic times, it is beautiful that JBU can give back to its students.”

Krall added that he is “very thankful to the anonymous donor, who has made the match possible.”

CM senior earns trade association scholarship

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Senior Logan Willard recently received a \$4,000 scholarship from TEXO, a construction association in north Texas.

Each year, TEXO awards scholarships to students with the goal of encouraging “the best and brightest” students to come to the Dallas/Fort Worth area, according to the group’s website. In 2012, the association awarded a total of \$20,000 to students. The name comes from the Latin word meaning “to build.”

Willard, who is studying construction management at John Brown University, traveled to Dallas in mid-January to interview for the scholarship. He said eight other applicants, from Region V universities such as University of Louisiana at Monroe and University of Arkansas at Little Rock, also completed interviews.



Logan Willard



The award marked a “huge win” for the construction management department at the University, Willard said.

“Recognition from a professional association like TEXO is proof that JBU’s CM program is excellent preparation for those who aspire to work

alongside architects, engineers, and the like,” Willard said.

“It displays the academic and professional capabilities of construction management.”

Willard called the one-time scholarship “one of TEXO’s top awards.” He said that during his interview he focused on his summer 2012 internship at Turner Construction’s Dallas office. He also emphasized his commitment to a long-term career in the Dallas area.

Jim Caldwell, head of the construction management department, said Willard’s persistence and good work experience helped him win the scholarship.

“Selection committees see that Logan is committed to a career in the construction industry and serves in various leadership roles on the JBU campus,” Caldwell added.

“Logan securing these competitive scholarships shows that the CM program at JBU is on par with any other construction program.”

Willard said associations

such as TEXO are examples of the professional avenues that construction management students can pursue, contrary to people’s typical expectations.

“Too often CM is labeled as a ‘hands on’ major,” Willard said. “However, one doesn’t need a bachelor’s degree to swing a hammer. While construction management does not have a professional stereotype like accounting, engineering, architecture or medical practice, it is every bit the profession that those other vocations are.”

GRANT continued from Page 1

“In order to get the word out [about the challenge], we are going to be talking to alumni and other people who have supported us previously,” Krall said. “Our team makes visits and gives talks about the school and how people can get involved. We just want to challenge people to give to the challenge grant.”

EDITORIAL

The Threefold Advocate

Adoption days for staff

STAFF IS NOW ALLOWED PAID LEAVE FOR ADOPTING

John Brown University recently announced its intention to provide three weeks of paid adoption leave to its faculty and staff. We at the Threefold Advocate believe this is a beneficial decision that is long overdue.

In 2008, the University formalized a maternity leave policy specifying up to 180 calendar days of paid sick leave (generally six weeks for uncomplicated pregnancy and birth). This makes a lot of sense, because of the wide variety of changes that bringing a little one into the world can create. It also gives the new mother time to recover and adjust to having a baby to take care of 24/7.

Less well known are the complications of adoption. This process, unlike the typical nine-month gestation period for a baby, can take weeks, months or years. It is rarely predictable. It is a different kind of “labor,” but it is labor nonetheless. The child may be from Africa or Arkansas, a boy or a girl, a baby or a teenager. Whatever the case, bringing the child home will cause major changes in the life of the adopting family.

Many times, in addition to the mountains of paperwork, the endless waiting, the thousands of dollars spent, and the significant adjustment period once the child is adopted, lengthy travel to the child’s place of origin is also a requirement when adopting. These are all significant reasons to allow faculty and staff to take a paid leave to facilitate their adoption process.

Whether the family’s reasons for adopting are infertility, personal experience, a heart for the nations, or a desire to raise at-risk children in a safe home, the Threefold Advocate believes it is a valid choice, and should be honored in the employee benefits package at the University.

We are glad that this decision was made. Allowing families to follow the call of adoption and facilitating that desire by providing adoption leave is a long-overdue decision by the University. We encourage the University to continue promoting its mission by helping its employees honor God with head, heart and hand through the practice of adoption.

Women in combat

WAS THE DECISION MADE A REASONABLE ONE?

The military leaders of the United States formally lifted the ban on women serving in combat positions on Jan. 24. Leon Panetta, the current United States Secretary of Defense, and Joint Chiefs of Staff Chairman General Martin Dempsey approved this decision. They feel as if women have greatly demonstrated their willingness to fight during the wars in the last decades, and therefore have earned the right to be in combat, according to foxnews.com.

We at the Threefold Advocate agree with the decision and the fact that women have the right to serve in combat if they choose to do so.

The change opens up thousands of front-line positions as well as possible elite commando jobs to women. However, Panetta is giving the military services two deadlines: The first is in May and the services must have their plans for opening units up to women. The second deadline is January 2015. Until this time, the services have the right to “seek special exceptions if they believe any positions must remain closed to women.”

Women already make up 15 percent of the force. In Iraq and Afghanistan, they have increasingly found themselves right in the middle of battle. And even though the military requires rigorous physical standards, the senator has urged the military to maintain these standards.

We at the Threefold also believe that women should not be drafted or forced in any way to be a soldier in combat. Being a woman in combat is a choice that only a woman herself can make. Because women already volunteer to play such a large role in the military, we see no reason to to force active duty upon them.

To us it is clear: If a woman feels the need to be a soldier in combat, the military should not prohibit them from doing so. We know that not everyone meets the qualifications to be a combat soldier, however, everyone should be entitled the opportunity to try. As a result, we agree with the decision that the military leaders of the United States have made.



J PABLO GARCIA & JON SKINNER / The Threefold Advocate

- Letter to the Editor -

John Brown University is a very blessed institution. As the Director of Facilities, it has been amazing to see and be a part of the transformation of this campus over the last 14 years.

Twenty years ago we had an understandable philosophy of ADA compliance as “accommodate as needed.” This worked fairly well, but there were still many barriers to handicap individuals that we could not get to. Now, with the blessings of all of the new construction and remodeling, we have been able to implement many more of the American Disabilities Act recommendations. In my opinion, one of the best things we have done is add door openers to many of our buildings. This allows everyone to freely enter buildings without assistance.

Specifically, this past summer we added “openers” to the Mabee Center (dining hall), Walton Lifetime Health Complex, Walker Residence Hall, the library and three areas of the Cathedral. These were locations that were still difficult to access. I know that these openers have been well received by our students and visitors. These openers are expensive but the removing of barriers is worth it.

Lately, my maintenance crew received work orders related to the handicapped doors. They were not functioning properly and those that need the door openers could not use them. We fixed the openers, which again aren’t cheap, so that they will work. However, we were confused as to why they were failing so quickly. So, I started watching different doors where we had problems.

It became very apparent quickly what the problem is - the doors are being used frequently by able-bodied people for general convenience. I watched ten groups of people come through the cafeteria doors and six pushed the opener. Not only does it wear out the door openers, but it also allows cold (or hot) air to enter the building for thirty seconds.

Obviously, the door openers are for those who need them, this might be a handicapped person, a person with their hands full, or someone pushing a cart.

I am asking for help from the JBU community. Please be respectful of those that need these doors. Please do not use these doors if you don’t need to. If your hands are full or you are temporarily on crutches, please use them. However, if you are able-bodied, please be respectful of others. There have been instances where those who truly needed these doors have not been able to use them because they were broken. I’m sure that most don’t think about that, but I do every time I have to spend your money to fix them.

Sincerely,
Steve Brankle
Director of Facilities Services and Sustainability

The Threefold Advocate

- advocate.jbu.edu -

STAFF

The Threefold Advocate invites you to submit a signed letter to the editor. We ask that you keep your comments to fewer than 300 words, and we reserve the right to edit for space and appropriate content. The writer’s phone number, classification and hometown must be provided. E-mail or mail letters by 6 p.m. on Monday.

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THE (W)RIGHT DELIGHT

Bursting the homeschool bubble



CONTRIBUTOR

Hannah Wright

I have a beef with homeschooling.

Woah! Hold up! Put away your torches and pitchforks and just listen for a second.

I'd like you to meet my made-up yet all-too-real friend Dave. Dave is a great guy, been a Christian since he was seven years old, raised in a great family with a great church's support. He wants to be a missionary to the Muslim world (which, by the way, we need more of). Isn't he awesome?

There's a small problem, though.

See, Dave's been homeschooled his whole life. There's nothing wrong with that inherently, mind. He's not one of those crazy hermit-homeschoolers who might as well be Amish. He doesn't think that all things without the word "Jesus" are evil. He was even involved in a co-op group of a couple hundred people, so he's not a social unicorn.

He just hasn't met very many unbelievers. He's certainly never had a friend who wasn't a Christian.

Dave decides to go to a Christian college, or a nearby community college, or maybe he does online college. That doesn't really matter. Either way, he's not going very far from home, idealistically or geographically.

Then he's got his degree in intercultural studies or missionary studies or whatever, and he's off to the Middle East.

Maybe he's done mission trips before, but this isn't anything like what he's done. Before, he was safe in the knowledge that he could help. But now? Suddenly he's surrounded by people who are different from him, raised differently, think differently, and are completely sure that they don't need any help, thank you.

What's Dave to do? How's he supposed to relate?

This is my beef with homeschooling, especially homeschooling in high school. High school is when you form your identity, when you figure out who you are. I think that forming your identity is as much about comparison as it is foundation. I think that you can't really know who you are until you also know what you're not.

What's more, I don't think you can properly relate to people well in order to tell them about Jesus until you've related to them badly. And what better place to relate to people than in the only social setting where such things are expected! Understanding people and evangelism are just like anything else: they take practice.

Look, I know I can't pin this all on homeschooling. Homeschoolers can figure it out after graduation, and often do. What's more, I know that

public schools are not always the answer. From what I've heard about the public schools around here, many of them are very different from my experience, and a few of them are downright terrible.

About now you're probably like, Hannah, where are you going with this?

What I'm trying to say is not that you should send your children to public school. That's between you and them and God.

What I'm saying is that Dave's problem is our own.

Dave finds himself unable to relate to unbelievers because he's never needed to. That's the thing, though. We ALL need to relate to unbelievers. God said so.

"I have become all things to all people, so that by all means I may save some," Paul writes in 1 Corinthians 9:22. And no, I didn't take that out of context. Look it up. We're all commanded to preach the good news, folks. How can we do that when we don't know what people are going through, haven't heard their ideas, have no clue where they're coming from?

I went back home over break and got together with "the oddsquad," my old high school friends that I care about deeply.



JENNY REDFERN / The Threefold Advocate

Two of them are bisexual, one's a Wiccan, and the rest are varying degrees of atheist, agnostic, or Christian so deep down that it's hard to see fruit.

And I sat there in Arby's listening to them talk, and suddenly I remembered that there are people in the world who are not Christians. That's easy to forget at this school.

And I remembered that I am a light in a dark world. Or at least, I should be.

We talk about the Christian bubble. It's all too real,

folks. To get sucked in, to never even try to reach out to the outside world, to be satisfied with being a Christian among Christians—to do these things is to snub unbelievers and disobey God.

Wright is a sophomore majoring in chemistry. She can be reached at wrightthj@jbu.edu.

Experience live and experience life



STAFF WRITER

Mikael Seamans

Every year, thousands of performing artists take to the stage with high hopes to fulfill dreams and make magic. From small town church musicals to Broadway shows, there are tons of ways for people to access some type of live performance.

One great thing about live performances is that they are never the same. The actors portray a different attitude and develop their character in different ways each time they perform. Simple gestures such as facial expressions are boundless when portraying a message. It can be different for any actor.

The best part about live performances is the magic that plays out when the story is being told. Just like in a movie there is a thread that runs through the whole experience.

The audience learns the character and deciphers the good from the bad. In a live performance, the audience is up close and personal to the action.

You witness death, life, sorrow and love. You feel more emotion when you see something play out right before your eyes.

The best part of live performances is that the performers can respond to the medium that the audience exhibits. If the audience is live and catches jokes or makes audible expressions as the plot plays, the actors can respond to the reactions of the people and give deeper emotions. They will thrive knowing that magic is being made. This increases the overall quality of the performance.

As a performer myself, I love to hear an audience respond to what is portrayed on stage. It gives me energy.

The overall goal is to tell a story and not be yourself. On stage you are telling a story even if you are not a main character. What you do on stage makes a difference in whether the audience connects or not.

The amount of pressure on every performer is extreme no matter what role you play. Even chorus members in musicals can ruin the show. If you break character, you risk ruining an entire performance.

Performers need to be respected. There is a lot more than memorizing words and getting up on stage. Appreciation for performing arts is not as abundant as it should be.

Nothing is better than seeing a real live person portray a meaningful, deep message in person. Yes, films can invite some connectivity with the actors and actresses, but there is something about being around a person when they exude deep emotions.

Get off campus. Take advantage of the Walton Arts Center's student tickets. Go watch your fellow classmates in the Pink Panther. Experience live performing arts.

Seamans is a junior majoring in public relations. He can be reached at seamansm@jbu.edu

Okay with uncomfortable: Students Against Sex Slavery



CONTRIBUTOR

Krista Gay

How much did your most expensive textbook this semester cost? Try not to cringe too much as you think of the number. Mine was \$176.52. Now, I'm sure there are a few bargain hunters out there who were sure to snag all of their textbooks for less than that amount. If that's the case for you, keep that number in mind.

How much would it cost to buy you? Yes, you read that right. If you were to be sold, this very second, to another human, how much would you cost? You're probably thinking, "Wait, Krista, people are not bought and sold." I would respond, "People are bought and sold, it's called slavery." Many of you would then respond, "Slavery doesn't happen anymore." If you currently believe that, I need to inform you of a harsh reality: slavery is happening this very second. There are currently an estimated 27 million slaves on Earth, more than any other time in history, and many of these slaves are used for sexual purposes. And, the going rate to buy a girl is \$60. That's right, a textbook costs 3x more than you do. Does that bother you? If not, it should.

If I asked you to picture where sex slavery is happening, where would you picture? Thailand? India? Eastern Europe? Did you picture the United States or your hometown? Sex trade is

occurring at such a rapid rate in the United States that the Washington Times has called it an endemic. Even worse, we live right next to one of the largest sex trading hubs in the country. Oklahoma is one of the top states for sex slavery and is often referred to as the "Sex Export Hub". On Oklahoma's four major highways, a high number of truck stops and proximity to Mexico make it an ideal place for slaves to be imported, stored and then exported to every place in the country, such as northwest Arkansas.

As I learned more about sex slavery, I immediately thought,

“But we are telling him we are not interested because we want to remain comfortable.”

"I can't do anything." Here I am a poor, busy college student, what on earth could I do? The more I thought about this, the more God worked in my heart. Over the past few months I have been unable to stop thinking about the little girls that are being sold. I worked at a daycare this summer and the thought that those girls could be violated continually (one girl is raped on average 10 times a day) sickened me. It made me so uncomfortable that I ignored it for a while. Like many Christians, I don't like to think about things that make me uncomfortable. However, how many Christians choose to remain comfortable?

When these girls cry out for help, I don't think God tells them "Sorry, I can't help you." Instead, I think he is calling people, such as you and me, to stand up and fight to protect them. But we are telling him we are not interested because we want to remain comfortable.

I got to a point in the first week of the semester where I couldn't sit still any longer. I was so angered and sickened that girls could be being violated like this in my town, in my state, that I was okay with being uncomfortable if it meant I could help protect them. So, that is what I will be doing this semester and the rest of my time here at JBU: fighting to protect these girls.

My friend Joel Rindel and I are in the process of starting a new ministry on campus, SASS (Students Against Sex Slavery). The purpose of our group will be partnering with local organizations PATH (Persons Against Trafficking of Humans) in Little Rock and OATH (Oklahomans Against Trafficking of Humans) to help bring an end to this disgusting practice in our area. We are still in the process of figuring out how exactly we will be helping these groups on campus; there will be more information to follow soon. Until then, if you have any questions or would like to join our email list, email jbusass@gmail.com. There will also be a meeting tonight, Thursday in Walker Student Center room 223 at 9 p.m. The meeting's purpose is to inform students about what our partnership with Persons Against Trafficking of Humans will look like, as well as what we will be doing this semester.

Gay is a freshman majoring in child and family studies. She can be reached at gayk@jbu.edu.

Dr. C follows higher calling

Esther Carey
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She has published multiple books. She speaks to groups all over the world. She holds memberships in multiple theological societies.

But for Robbie Castleman, associate professor of theology at John Brown University, the accolades are not what are important to her. Instead, she points to her life verse, Acts 20:24:

“But I do not count my life of any value to myself, if only I may finish my course and the ministry that I received from the Lord Jesus, to testify to the good news of God’s grace.”

Career transition

Her journey brought her from a successful job as a critical care nurse to a different focus as a theologian.

“I discovered I felt most at home with myself when I was teaching,” Castleman said.

Then, in the late 1970s, Castleman said her gift for teaching was affirmed “in no uncertain terms.”

Castleman knew she would miss nursing, but she also knew God was calling her to be a teacher. She started intentionally looking for ways to advance her theological education, eventually earning a doctorate degree.

The entire process took about 25 years, but she never quit. In 1988, she started working for InterVarsity Christian Fellowship at Florida State University.

Moving to Arkansas

In 2001, Castleman and her husband, Breck, felt their ministry in Florida was coming to a close. Nine days later, John Brown University contacted Castleman to tell her about an open position, which she ended up filling.

“The timing really caught my eye,” Castleman said. “If JBU had contacted me ten days sooner than they did, I wouldn’t have paid nearly as much attention.”

Castleman compared teaching to discipleship, because good teachers meet their students where they are at, but then push them forward.

“When you raise the bar, you have to help them get over it,” she said. “You don’t try to be so far ahead of them that they can’t see you, but you do lengthen your stride and set the direction of the journey.”

Junior Jonathan Marks, a biblical and theological studies major, said Castleman’s classes are “amazing” because she forces students to think and analyze Scripture and theology at a deeper level.

“Dr. C’s best quality is that she genuinely wants to see her students learn,” Marks said. “To that end, she challenges them with difficult material.”

Published author

Starting in 1981, Castleman published a variety of Bible study guides. Then in the early 1990s, an editor at InterVarsity Press contacted her, encouraging her to consider writing a book.

The resulting book, “Parenting in the Pew,” focused on how to include children within the worship of the church. On Feb. 1, InterVarsity Press released the third edition of this best seller.

InterVarsity Press is also currently publishing “Story-Shaped Worship,” which Castleman describes as her “first real academic book,” about the theology of worship. It is set for release on May 1.

“Most books on worship focus on a particular denomination and are thus not applicable to many Evangelical Christians,” she said. “That’s where I saw the gap I wanted to address. Worship should be shaped by the gospel story, not by the worship band.”

Marks said the biggest lesson he learned from his classes with Castleman related to this topic.

“Worship is more than just singing,” he said. “It involves a complete focus on what God gets from us—we are glorifying him, not getting a spiritual high.”

Female scholar

In addition to her work teaching and writing, Castleman participates in a variety of theological societies. One of these is the Institute of Biblical Research, where she coordinates a hermeneutics research group. The scholars involved look at biblical interpretation as the intersection between study of



SERGIO ARGUELLO/The Threefold Advocate

Castleman sits in front of the brimming bookshelves in her office at the University. Castleman is a published author, her most recent book entitled “Story-Shaped Worship” is set to release on May 1, through InterVarsity Press.

the biblical text and theology.

Castleman said the Institute is both evangelical and fair to women, which can be unique in Christian circles.

“As a women who is a pure theologian and yet also an evangelical, I don’t fit a lot of niches – I’m fairly homeless,” Castleman said. “I don’t only do things which are commonly associated with women.”

“I have never lacked support from the faculty and administration at JBU,” she continued. “But every semester there are students who refuse to take my classes because I am a woman.”

Castleman said she does not make a big deal about the issue because she knows she is doing what God called her to do.

“I won’t argue about it,” Castleman said. “No one has a

right to do anything other than to give myself away. The language of empowerment is foreign to the language of God’s kingdom.”

Family life

Throughout the process of pursuing her education, Castleman said her husband encouraged her “up one side and down the other.”

“We have both done some adjustment for one another over the years,” Castleman said. “And we have both been blessed by one another’s worlds.”

Mr. Castleman said his wife always had a strong sense and desire for doing the Lord’s will, so he fully supported her in pursuing academic study.

The Castlemans have two sons, Robert Dayton and Scott Breckinridge, and five grandchildren. Castleman said that their boys both follow Jesus,

though in “very different ways.”

Robert works as a full-time artist and recently moved to Bentonville to work at the Crystal Bridges Museum. Scott serves as the senior pastor of First Presbyterian Church of Ocean Springs, Miss.

As a full-time pastor, Mr. Castleman said that the two of them make a good team.

“We complement and supplement one another,” Mr. Castleman said. “We learn from one another, borrowing from the reading and studying that the other has done.”

“Robbie usually comes across as confident and passionate because of how she throws herself into teaching,” Mr. Castleman said. “But students may not see the cautiousness and humbleness which lies underneath that.”

A CAKE WALK

FOR MORE PLUMSTONE ADVENTURES CHECK OUT ADVOCATE.JBU.EDU

CONTRIBUTOR



Samuel Dinger

I remember a Halloween festival of sorts at the First Baptist Church in Indianola, Mississippi. It oozes and merges in my memory with another, later memory of a summer vacation Bible school. There we tunneled through dimly lit refrigerator boxes and reached ordinary classrooms that became new kingdoms. One had a fish mouth as the entrance and an adult volunteer dressed as Jonah, one had a paper scene of the den, and my daddy greeted our crawling group in the character of David. I remember crawling through the tunnels in a fit of joy, our church transformed, for once, into something new and fun.

The festival that our new church had for Halloween did not have tunnels through the hallways and Bible scenes in each of the classrooms like I would experience the following summer. There were no parents dressed up in middle-eastern costumes. Instead, there were barrels filled with water and floating apples. There were pumpkins for carving. There were refreshments in the fellowship hall—for all the darting children in remnants of Halloween costumes, their sweat falling and drawing flesh-colored lines through makeup on their faces. We scurried outside as seven-year-old boys do. My new friend Trey made me aware of the next activity on the list.

“We’re fixin’ to go to the cake walk.”

“What’s that?” I had no idea about this “cake

walk.” I did not even know what a cake walk was.

“It’s in the choir room. Come on. I’ll show you. It’s easy.” Trey rushed me into compliance, and I barely kept up with his sprint for the choir room where I heard the faint playing and stopping of a boom-box behind the closed door. After the pause, cheering and chatter.

I barely had time to take in the room, the back wall clad with tall wooden cabinets for the hanging of the choir’s gowns, the three rows of folding chairs filled with adults, the diagonally lined backside of a piano, the chair holding the boom-box, the table on the opposite of the room from me holding cakes—each of which I lusted after—orange cake, coconut cake, devil’s food, angel food, strawberry cake, caramel cake. Separating me from the table loaded with cakes was a rotating group of walkers—orbiting within a divided circle taped onto the floor. Each section of the circle had a number. Trey soon snatched my attention.

“Let’s go! Its time!” he said as he herded me toward the circle in the middle of the floor.

“It’s alright. You go. I’ll watch,” I said.

“Come on. You could win one of those cakes!”

I followed him with my head down and walked into the circle. The music began and a group of us rounded the circle. It was like musical chairs. We made a couple of laps before the music stopped and so did we. Each of us looked down to see the number we stood on.

I looked down to see the number seven under my feet.

“Seven!” I heard a lady call out, looking at me with ecstatic on her face. I wore confusion on mine.

“What do I do?”

The tightly standing, smiling Belle crooned. “Well, Sam, you get to pick out one of these nice cakes!”

My eyes and mouth widened as I walked nearer to the folding table holding the prizes.

“Really?”

“Well, yes! Congratulations!”

I felt like I had just barged in with Trey, who now looked a little disappointed, and barged out the door with a cake in my hands. I felt like an intruder. I felt like a thief.

Truly, the moments before and after that cake walk do not stick firmly in my memory. I remember the feel of the cardboard platter on my both hands, moistened with oil from the cake and wetly bending at the opposing, soft pressure of my supporting hands and the heavy, perfect cake. I remember walking carefully through the crowds and searching for my parents. I remember being ravenous for this cake.

I set the prize on our countertop at home when we arrived. I thought of saving the cake—hoarding and preserving the trophy of my unearned victory. This urge was not stronger than the opposite urges of my own and of every other member of my family. For a moment all of us sat and stood around the breakfast bar in our kitchen and beheld the beautiful cake, a microcosm of our new home, the Mississippi Delta. Sweet. Refined. White.

Want to make your own delicious cake? Dinger recommends Martha Stewart’s coconut cake. Find the recipe at <http://www.marthastewart.com/900312/coconut-cake-coconut-buttercream>

Cars & Coffee roars downtown

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Developed by students and supported by local businesses, Cars & Coffee roars into Siloam Springs bringing cash and customers. Twenty-seven sports and muscle cars line both sides of the street in front of a local business, Ehrlich motorwerks, worth more than \$1.2 million in cash value. Typically, these cars would be seen in a larger city, but on Feb. 2, they came together in Siloam Springs. Siloam Springs is a gateway town in northwest Arkansas for people headed towards Bentonville, Fayetteville or even Eureka Springs. It does not offer as many destination stops as those more popular Arkansas cities do, but that is not stopping Dustin Kessler, a John Brown University senior, from attempting to change that. Kessler started attending a Cars & Coffee event every Saturday in Indianapolis this summer. He decided to take a leap of faith and try to start something similar here in Siloam Springs to bring the car community from the larger area together to one

regular meet and greet. Cars & Coffee has generated sales for Chris Moore, owner and operator of Pour Jons coffee & vinyl. Moore is a strong supporter of anything that could revitalize the downtown area. He attended the first two Cars & Coffee events and sold his coffee from the back of his silver Range Rover to attendees. At Saturday’s event, Moore had a big smile on his face as he walked around carrying his daughter, looking at

Moore said. “Today’s event is incredible. I have had a big boost in business, and the cars and people are still coming. This is a great turnout.” Local downtown business owner and John Brown University graduate Mike Butler also supports the Cars & Coffee event. The parking lot around his shop, Ehrlich motorwerks, and across the street are packed at almost every event. Butler’s Audi R8 quickly became a focal point when

& Coffee because I want Siloam Springs to be more than just what people see passing through town,” Butler said. “We are not trying to sell cars or promote our business during the events. I want Cars & Coffee to be about growing and attracting events to our community.” The Cars & Coffee meet and greet is scheduled for the first Saturday of each month, weather permitting. Parking is available in front of Pour Jons coffee and vinyl,

and Japanese sports cars. Kessler looked around at the cars and people with a smile on his face. He said Saturday’s turnout may be the best the event has had. The first Cars & Coffee, in August, had close to 35 vehicles and twice that number of people. Kessler’s long-term plan for the events is simply to keep meeting and growing. He would like to attract more people from Rogers, Bentonville, Fayetteville or Tulsa. “At the moment we are just gear heads and car enthusiasts getting together to see each others’ cars and talk about cars in general,” Kessler said. The impact on Siloam Springs remains unknown. There is a potential for growth as more events occur. For more information about Cars & Coffee follow their Twitter @SiloamSpringsCC, or visit their Facebook page at Siloam Springs Cars and Coffee.

“We are not trying to sell cars or promote our business during the events. I want Cars & Coffee to be about growing and attracting events to our community.”
-Butler

the cars in attendance. “Cars & Coffee is the type of event that has the ability to introduce the downtown area to people who may not know about this great historic area,”

he pulled it off the showroom floor to join the Porsches and BMWs lined up in the morning sunshine. “I support the work that Dustin is doing with Cars

along several side streets and at Ehrlich motorwerks. Each meet has generated 10 to 20 cars ranging from classic hot rods and American muscle cars to European

iTunes vs. Spotify: you decide

Nichole Coates
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Once the go-to store for music listeners, iTunes now faces competition from Spotify, an online radio station. Students at John Brown University said Spotify is on the top when it comes to music variety and easy access. “It’s just better,” said junior Rachel Palm, a general music major. “I find everything I want, and it doesn’t cost any money.” She said the free radio station appeals to the average college student’s budget. Spotify is more practical than iTunes, Palm continued. As a music major, she looks up the majority of her assigned pieces on Spotify and listens to the melodies as background noise while doing homework. Where iTunes forced Palm to pay for every song she listened to, Spotify enabled her to gain familiarity with the music free of charge. Several students credited Spotify’s vast musical selection as the greatest advantage over competing music stations. Sophomore Isaac Elmore said he appreciated that Spotify provided instant access to all of its music. “If all of a sudden I start liking a certain song, it’s easy to find,” Elmore said. “I like to explore new songs,” sophomore Lance Nordmeyer said. “If you’re listening to a song I want, I can go right to it. You basically have all music at your fingertips.” Spotify’s genres expand to encompass music from all



KARA UNDERWOOD/Threefold Advocate

over the world. “It even has African music,” sophomore Krista Musiime said. “You put African music on Pandora and they give you music like drums like you’re still back in the day.” While listeners may enjoy Spotify’s free-music policy, National Public Radio said in a Sept. 26 article that artists

harbor mixed feelings for the online station. The article quoted independent musician Erin McKeown, who said she only receives \$0.004 each time someone listens to her song on Spotify. The majority of the money she makes from online activity comes from iTunes. All the same, McKeown said she will continue to play music on Spotify because her fans continue to use the music station. Hisham Dahud from Hypebot.com wrote in June 2012 that the Spotify following had grown significantly in the past months, although iTunes still held the number one spot. “Royalty payouts from Spotify now account for the number two source of revenue for the major labels,” Dahud said. Spotify investor Sean Parker told Dahud he views the station’s future positively. “If we continue to grow at our current rate in terms of subscriptions and downloads, we’ll overtake iTunes in terms of contributions to the record music in under two years,” Parker said. While Spotify’s popularity grew over the past few years, the iTunes following dwindled. With the option of free music at their disposal, University students said iTunes no longer attracts them. “I’ve used iTunes a little bit,” Nordmeyer said. “Maybe twice in the last year, and that was because I was on a bus and didn’t have Wi-Fi.” “I think iTunes is dying,” Palm said. “People are always going to prefer something that’s free over something that costs money, and Spotify is free.”

Lady Eagles face number one



RON ASBILL/The Threefold Advocate

Senior guard Anna Parish puts up a floater in John Brown’s 77-69 loss to St. Gregory’s. Parish had seven points, four assists and three steals in the Lady Eagles’ loss. JBU is now 1-4 at home in conference play. The Lady Eagles now travel to Oklahoma City to face the No. 1 ranked defending national champion Stars. The Lady Eagles have not beaten Oklahoma City since the 2000-2001 season. The Lady Eagles are 3-3 on the road this season against conference opponents.

Jon Skinner
Sports Editor

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The Lady Eagles hope to do something this week that they have not done in over a decade: beat number one. The Lady Eagles will play defending National Champion Oklahoma City Stars, who are in a tie for first in this week’s NAIA coaches’ poll, on Saturday.

“You have to believe you can win,” said head coach Jeff Soderquist. “We’ve got to do a good job defensively, limit our turnovers and execute ... and get good shots.”

The last time the Eagles beat Oklahoma City was during the 2000-2001 season, when they upset the then-ranked No. 1 Stars, who won the NAIA championship

that year.

“We can come up with a game plan to frustrate them offensively,” Soderquist said. “Its whether or not we can score the ball and not turn the ball over.”

A win over OCU this year would not just be historic, it would also give John Brown momentum going into the last leg of their schedule. The Lady Eagles are currently sitting at sixth in the conference, with a 4-7 conference record.

JBU won its first home conference game of the season on Jan. 31, defeating last-place USAO 79-69. In that game, the Lady Eagles dominated early, building a 21-point lead at halftime. They withstood a late USAO run thanks to a 17-point second half by senior guard Anna Parish.

They followed that with a 77-

69 home loss to 1-7 St. Gregory’s on Saturday and a 66-55 loss to second-place Rogers State on the road on Monday.

“We played really well on Thursday [vs USAO]” Soderquist said. “Saturday we just ran into a buzzsaw. We didn’t play all that bad defensively but we just couldn’t stop [St. Gregory’s] from scoring.”

In the game on Saturday the Eagles had a hard time stopping SGU guard Leticia Silva, who scored a career-high 33 points. Silva was named this week’s SAC Player of the Week for her effort.

The Cavaliers started that game on a 16-5 run and in the first five minutes only missed one shot.

In the loss to Rogers State, the Eagles trailed by as little as four with 5:37 after trailing by large margins most of the game.

But the Lady Eagles only made one shot from the floor the rest of the game and RSU put the game away with a 10-0 run.

JBU is currently 6.5 games behind OCU but is only 1.5 games out of fourth place and the conference tournament opening round ‘home game’ that comes with it.

Soderquist said a fourth seed in the conference tournament is a goal, and its one that is still within reach, especially with three of the Eagles’ last four games against the fourth, fifth, and seventh place teams in the conference.

After the road game in Oklahoma City, the Lady Eagles will have three of their remaining four games at home.

The Lady Eagles take on the Stars Saturday at 3 p.m. in Oklahoma City.

**Women’s Basketball
Conference Standings**

1. Oklahoma City (10-0)

2. Lubbock Christian (8-2)

3. Rogers State (8-2)

4. Wayland Baptist (5-5)

5. Oklahoma Baptist (4-6)

6. John Brown (4-7)

7. MACU (3-7)

8. Saint Gregory’s (2-7)

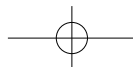
9. USAO (1-9)

This story withheld from online publication due to security concerns of the subject.

**ATHLETE
OF THE
WEEK**

Max Hopfgartner
Men’s Basketball

Sophomore forward Max Hopfgartner had a double-double in the Eagles’ 72-56 win over USAO. He had 24 points and 13 rebounds. He added 12 points in the Eagles next game, a 76-62 win over St. Gregory’s.



SPOTLIGHT

The Threefold Advocate

Resume How-To's

By: Esther Carey

It is resume season at John Brown University, as students look for summer or post-graduation jobs or internships. Although there are many important components to finding a job, the cover letter and resume serve as primary pieces of the application.

Chris Confer, director of career development, said people in different fields can hold to slightly different ideas of what the best practices are for resumes.

"We all agree, though, that your resume needs to market yourself well," Confer said. "Each person should include the pieces which do that the best for you."

Confer encouraged students to bring their resumes in to the University's Career Development Center for checking and suggestions. He said his career development assistants are excellent at helping students craft resumes well or look for jobs.

Their schedule can be found on the center's home page, www.jbu.edu/cdc. Students can also email their cover letters or resumes to cda@jbu.edu for suggestions.

Below are some general suggestions based on the Center's resume workshop, led by Confer.

1 Top of the resume: It is important for your name to be bigger than everything else on the page. You should also include permanent contact information. Confer suggested using a visual break such as a simple line between this header and the rest of the information.

2 Objective statement: Confer encouraged students other than business majors to put an objective statement as the first thing on their resume. This should clearly state the specific job title the applicant is submitting the resume for, along with three or four skills the applicant brings to the position. This must be changed to fit a particular job listing each time the resume is used.

3 Education: List the name of the degree, differentiating between the major and minor. The name of the institution, its location and the student's expected graduation date should also be included. Confer said providing one's GPA is optional and that it is better to leave it off, especially if it is below 3.0.

4 Rest of the resume: The other information on a resume should be arranged in the order which best highlights the applicant and demonstrates his or her qualifications for the job, Confer said.

5 Work experience: Confer said students should think about anything they did that earned money for this section. This is especially true if they do not yet have much experience in their field of study. Students can highlight the "soft skills" gained through early jobs such as work-study positions or summer jobs. Use action verbs! Applicants should also tailor the bulleted job skills each time they submit their resume for a job opening.

6 Other sections: Volunteer work can help round out people's experience, especially if they have volunteered but not worked in the field for which they are applying. Hobbies and activities listed should highlight leadership experience and must be applicable or at least compatible with the target job. A skills and certifications section can list foreign languages, computer programs or other special training that the applicant possesses. The resume itself should never list or refer to references, which should instead be listed on a separate page with the same header as the resume.

Sample Resume provided by Career Development Center

John Brown
111 E 152nd Circle ♦ Job, Court 66062 ♦ 913.628.5555 ♦ Hire_ME_Soon@gmail.com

Objective:
To obtain a graphic design position at Reliable Industries to which I bring a results-driven, creative attitude experienced in print and web graphics creation, web development, web coding, and Flash design.

Education:
Bachelor of Science, Digital Media Arts (Minors in Graphic Design and Business Administration)
John Brown University, Siloam Springs, Arkansas
Expected Graduation May 2009

Skills:
Adobe: Flash ♦ Illustrator ♦ InDesign ♦ Photoshop ♦ Dreamweaver ♦ Acrobat
Apple: Final Cut Pro ♦ DVD Studio Pro ♦ Microsoft: MS Office Suite ♦ Languages: HTML ♦ ASP ♦ CSS

Related Work Experience:

Chemidex, LLC, Overland Park, Kansas..... 2007 to 2008 Digital Media Designer:

- Specialized in online media advertising and eMail marketing.
- Ensured quality and timely development /distribution of all eMail marketing content.
- Functioned as Creative and Production Artist during graphic, web, and print publication initiatives.
- Provided key support for global advertising, marketing, and sales efforts.
- Developed large-scale Flash project tailored to client's needs and requirements.
- Received recognition and bonus during 2008 H1 and H2 for contributing to achievement and surpassing of team goals each term.

Embarq, Corp., Overland Park, Kansas..... 2006 Performance Technology Intern III:

- Served in creative leadership capacity for design projects as needed.
- Participated in video production activities.
- Assisted in graphics creation, utilizing Flash applications and other various media.
- Collaborated with colleagues to conceptualize projects according to corporate brand guidelines.
- Played integral role as Co-Creative Director of TekNet project and Creative Designer for career fair banner and poster development.
- Served as Co-Lead Flash designer for NEO project.

John Brown University, Siloam Springs, Arkansas. 2003 to 2006 Assistant/Interim Webmaster:

- Maintained and updated website content, including text, photographs, and links (www.jbu.edu).
- Developed sub-sites within main website, such as International Studies and Experts Directory.
- Interfaced and brainstormed creative strategies with university clients and work-study Digital Media students.
- Designed and produced JBU Rugby Football Club website and was recognized for media achievements with JBU Rugby Dedication Award in 2006.

MMG Worldwide, Kansas City, Missouri..... 2005 Interactive Intern:

- Created and produced graphic and interactive elements for online media projects.
- Performed as Interactive Director for intern project, Mystic Coast & County Travel Industry Association, Inc.
- Served as Junior Assistant Art Director for SilverSea Cruises, Inc. website project (www.silversea.com/).

Activities & Honors

- Resident Assistant
- Student Government Treasurer
- Intramural Bowling
- Yearbook editor

General notes: Keep the layout simple; do not include graphics unless applying for a design job. Print the resume on the thicker resume paper. If submitting electronically, send as a PDF and not as a Word document. Remember to always change the objective statement and the cover letter to match the right job listing.

Cover Letter

Confer said the cover letter should be in the format of a professional business letter. Applicants should also research the company and know some details about why they would be a good fit for a position. Since the cover letter is very specific, it must be rewritten for each job application.

Confer's basic cover letter outline:

- Paragraph one – Explain how you learned about the job and why you would be a good fit for it.
- Paragraph two – Demonstrate your knowledge about the company and its mission.
- Paragraph three – Refer to your resume and highlight a couple of points.
- Paragraph four – Ask for an interview and provide your contact information.
- Paragraph five – Thank the reader and promise to follow up, if you will actually do it.

Designed by: Kara Underwood

