

# Where the John Brown cash flows

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Despite John Brown University's fundraising and cost control efforts, tuition has increased an average of 4.69 percent in the last five years. University President Charles Pollard has heard in meetings with parents and students that both cost control and quality enhancement are important. "Sometimes those two things are diametrically opposed," said Pollard. The struggle between keeping costs low and quality high doesn't have any easy solutions. The University is a complicated collection of programs and centers said Kim Hadley, vice president of finance and administration. "We sometimes refer to our operations at the University as having three big boats," Hadley said. "We teach traditional undergraduate, degree completion and graduate." Of the three, Hadley said the undergraduate program is the largest and most complex.

**Expenses**

The undergraduate program racked up a \$30.9 million tab last year, according to Hadley. The biggest item in the budget was personnel at \$20 million. Service and insurance contracts came in at a distant second with a \$3.9 million total. According to Hadley, the University closely manages its personnel costs by calculating the ratio of faculty and staff to the number of full-time equivalent students. "It's like a dentist, there are only two hands per person's mouth," Hadley said, describing the need for faculty and staff. "You can add a lot of technology and it increases the quality of [the] experience, but it doesn't necessarily make you more efficient." A common indicator of college academic quality is the student to faculty ratio. U.S. News and World Report lists John Brown University with a 14:1 ratio, meaning 14 students to every full-time faculty. According to data provided by the University, that ratio has remained in the mid-teens since 2003. Ouachita Baptist University in Arkadelphia, Ark., is currently listed with a 13:1 student to faculty ratio and the University of Arkansas in Fayetteville reports a 19:1 ratio, according to the U.S. News and World Report website. In a salary study provided by the University, John Brown University's faculty pay was just above the average university in the Council for Christian Colleges and Universities. The average annual salary for colleges in the council was \$55,000 for the 2011-2012 school year, which range from below \$40,000 for instructors to more than \$60,000 for professors. According to the study, John Brown University's faculty pay ranked in the 89th percentile when adjusted for cost of living. That means University faculty are paid higher than 89 percent of other Christian council faculty after the adjustment. Salaries and hourly wages are only part of the personnel cost to the University. In the fiscal year that ended this summer, paychecks accounted for 74 percent of the total employee cost, according to data provided by Hadley. The other 26 percent comes in the form of benefits, which includes healthcare, retirement contributions and tuition remission. Benefit costs have outgrown payroll in the last nine years. In the fiscal year that ended in 2004, benefits only made up 22 percent of the total employee cost. "We're in the business of high-touch education," Hadley said. "We have highly-skilled faculty and staff who are involved in that." The University employs the full-time equivalent of 290 employees in the traditional undergraduate program. Full-time faculty make up 79 of that number. The \$3.9 million expense for insurance and service contracts included a \$2 million bill for food service and just under \$450,000 for insurance premiums, according to Hadley.

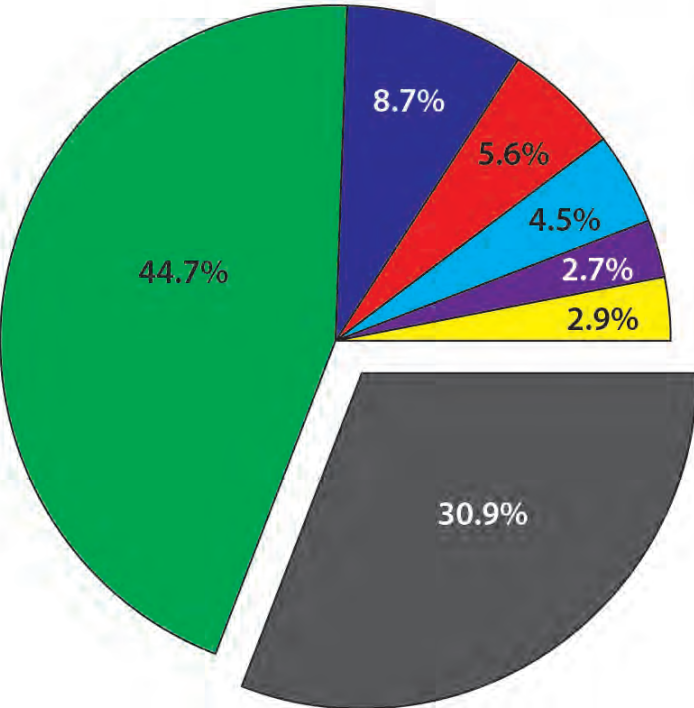
**Profit**

The University usually receives more tuition dollars than it spends. The undergraduate program had a \$785,000 surplus before accounting for depreciation from



**PART 2:  
EXPENSES**

**Total University Expenses**  
from the JBU Consolidated Statement of Activities for fiscal year ended June 30, 2013



Category	Percentage
Personnel	44.7%
All Non-Traditional Undergraduate Expenses	30.9%
Service Agreements	8.7%
Facilities	5.6%
Supplies and Equipment	4.5%
Communications and Advertising	2.7%
Professional Development and Travel	2.9%

**TRADITIONAL UNDERGRADUATE EXPENSES**

- Professional Development and Travel
- Communications and Advertising
- Supplies and Equipment
- Facilities
- Service Agreements
- Personnel


**All Non-Traditional Undergraduate Expenses**  
including graduate, degree completion, Center for Relationship Enrichment, Soderquist Center for Leadership and Ethics, and KLRC

Graphic by ELIZABETH JOLLY

# Artists express creativity at Giving Voice

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The annual Giving Voice Festival of the Arts took place Thursday and Friday, hosting four writers and a variety of events celebrating creative expression through faith. The festival began with a special chapel featuring novelist Tom Maltman and singer, songwriter and novelist Andrew Peterson. Maltman spoke in chapel on Thursday about authentic storytelling and the importance of Christians involved in making art. "In this world, more than ever, people crave the authentic," Maltman said. He addressed concerns about self-censorship in writing, whether because of fear or because of concerns about what other Christians would think. "Only when we've been honest about the dark can we let the light in," he said. Before Maltman spoke, Peterson performed two songs. Peterson drew inspiration from his childhood and his favorite books. Peterson encouraged students to seek out wonder in the mundane. "If you want adventure, you don't have to look any farther than the person sitting next to you," he said between songs. After chapel, the festival's next event was a talkback lunch with all the guests of Giving Voice. Poet and playwright Jeanne Murray Walker and the University's own Patty Kirk, writer in residence, in joined Maltman and Peterson in answering questions about inspiration, motivation, and finding the right audience. "I started writing when I realized I would never be a classical violinist," Walker said. "Everybody has these ideas. It's just a matter of being able to put a frame around them." She spoke at length about the power of limitation in bringing out creativity. When one student compared his writing style to "bleeding onto the page", and asked how he could make his writing better, Walker suggested putting it into a sonnet. The writers and students discussed finding the right audience for one's writing. Maltman's and Walker's audiences



KARISSA RIFFEL/Threefold Advocate

**Local high school students practice calligraphy** at a workshop taught by David Andrus, professor of visual arts, as part of the Giving Voice Festival.

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# Concurrent credit now available to grad hopefuls

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The graduate and undergraduate programs are now working together to offer concurrent credit classes. Concurrent credit classes give students both undergraduate and graduate credit. Though no formal program is yet in place, students interested in a master’s

degree in business or counseling can get special approval for concurrent classes. “If you take graduate coursework, it’s a great way to see if [graduate school] is something you want to do or not,” said Richard Froman, Chair of the humanities and social sciences division. “We’ve already got a pretty good response to it.” About a dozen students

are already taking concurrent credit classes this semester. Undergraduate and graduate faculty are looking at more formal programs, but for now students can take up to 12 hours for both degrees with permission. Richard Ellis, dean of the graduate school, said that the faculty is being very deliberate and careful to put together the best program they can.

“We don’t want to put a student in a position where they’ll be unsuccessful, and we don’t want to frustrate grad students by having class with students who are unprepared,” Ellis said. “Moving slowly is in the benefit of the students.” In addition to putting a formal program in place, the University is considering expanding the program to include education majors as well.

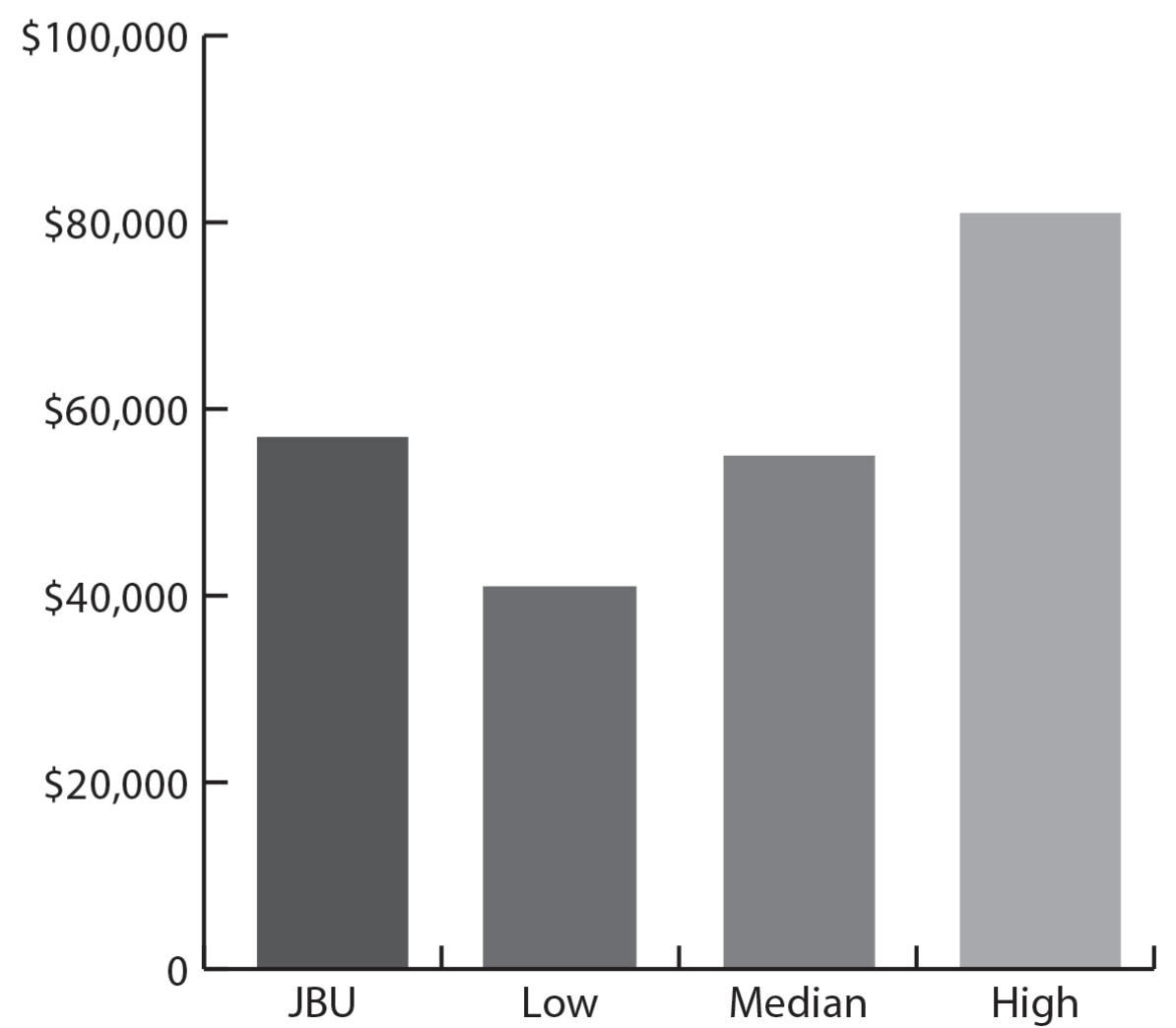
Froman hopes that concurrent credit will bring the undergraduate and graduate programs together. “It’s going to help our students and the school,” Froman said. Despite still working through logistics, Ellis has high hopes for concurrent classes. “JBU’s always been very forward-thinking, especially for a Christian college,” he said.

MONEY continued from Page 1

last fiscal year, Hadley said. The entire amount has been dedicated to projects on campus, such as the renovation of the J. Alvin Brown dormitory and development of the recently announced nursing program. Last year, the surplus was split between scholarship endowment funds and on-campus projects and renovations. University President Chip Pollard and the cabinet carefully decide where to use the surplus money every year, Hadley said. “We’re very disciplined about how we use it,” she said. “We try to be very careful. Not everything gets funded. We look at what serves the highest and best purpose for the institution.” The graduate and degree completion programs had a combined surplus of \$833,000 for the last fiscal year, which was designated as endowment for graduate building operations, a graduate reserve fund that is used to launch new programs, adult net revenue and other funds. Hadley said that adult net revenue is a fund generated by adult program revenue that pays for new computer equipment and projects around campus. This year’s projects, funded by last year’s adult net revenue, included marking funds for new way finding signs, arming campus safety, renovation of the education division’s lobby in the Learning Resource Center and other projects.

**Financial aid** Financial aid is another part of the University’s expenses. Although donors give toward scholarships and endowment funds, some programs (such as work-study) end up coming out of the budget. Kim Eldridge, the associate vice president of admissions and financial aid, said about 40 percent of the student body is employed through the work-study program. “We give work-study based on need, but we do make some exceptions,” Eldridge said. The University automatically offers work-study to students whose families are below the 20,000 expected family contribution number. The expected family contribution, or EFC, is a federal calculation that determines a student’s qualification to receive federal money for college. It is calculated based on a family’s income, assets and benefits, according to the federal education department’s website. The University receives about \$197,000 in federal money for the work-study program, said Sarah Cowles, an enrollment adviser in the University’s financial aid office. John Brown University’s work-study budget is about \$574,000. More scholarship money is provided through donations and endowment funds and does not affect the University’s budget. April Moreton, director of development for University advancement, tracks the money that is given as tax-deductible

## CCCU Salaries in all Ranks in 2011-2012



Graphic by ELIZABETH JOLLY/The Threefold Advocate

donations. “Last year, we awarded \$2 million in endowed and funded scholarships,” Moreton said in an email statement. “These scholarships are a result of the generosity of friends, alumni, faculty, staff, parents, foundations and companies.” Endowment scholarships are given from the money made by endowment fund interest and marked value gains. Funded scholarships are annual gifts that the University counts on and passes along to students in the form of financial aid. Another source of need-based

scholarship is the federal Pell grant, which awards money based on each student’s expected family contribution. University students received more than \$2.5 million in Pell Grants, according to the University’s financial aid office.

VOICE continued from Page 1

Maltman’s and Walker’s audiences are primarily secular, while Kirk’s and Peterson’s are primarily Christian. The consensus was that it depended upon a work’s purpose. “I kind of aim to offend,”

said Kirk, speaking on how her editors often hesitated to keep controversial elements in her essays that might shake Christian readers. Maltman, on the other hand, spoke on reaching out to non-Christians. He said if a story is

honest, people will respond to it no matter their religious perspective. After the talkback, the writers taught workshops for students on fiction, poetry, creative non-fiction and songwriting. Thursday night’s big event was a reading by the four writers.

Maltman read two excerpts from his new book “Little Wolves,” a story of redemption in the face of violence. Walker read six poems for her audience, with titles such as “Portrait of the Virgin Who Said No to Gabriel” and “The Failing

Student.” Kirk read an essay called “In Which I Consider Zeal, Restraint, Sandwiches, and What It Means to Be Holy,” a memoir that was equal parts funny and serious, with an added dash of Kirk’s uniquely provocative faith.



KARISSA RIFFEL/The Threefold Advocate

**Jan Lauderdale**, adjunct professor of communication, encourages high school students to loosen up during the Reader’s Theater workshop on Friday. High schoolers had a choice of seventeen workshops taught by Giving Voice guest writers and University faculty.



# Creative Dining brings seasonal favorites to Cali

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The air is getting crisper and cooler. The sweatshirts and boots are peeking from their summer hibernation. As fall makes its appearance, it has permeated to most of the hot spots on campus, including JBU’s own California Café. As students and faculty walk in, they are now greeted by the framed photos of Starbucks’s



MELANIE MEJIA/The Threefold Advocate

limited edition fall drinks displayed on the Cali’s counter. Since the change of JBU’s food service provider, many students have been discussing the changes they have noticed in the cafeteria and California Café. Starbucks still remained

on campus through the switch by signing a contract with Creative Dining Services to provide a full and now more extensive coffee bar, thus providing more options to students and faculty then Aramark did in the past. With this change, more students may decide to stay on campus, instead of hitting the local coffee shops for their favorite handcrafted beverages. California Café employee Becky Watts said that students seem to be enjoying the new fall

provider, Aramark, and only offered a limited menu. Most of the options were basics and did not offer seasonal favorites, such as the Pumpkin Spice Latte, Salted Carmel Mocha, or the new Chocolate Spiced Chai, which is now being offered through the Creative Dining Services contract. “In part to the new company in charge, it’s more expanded now and they asked for the new drinks to come in,” said Watts. Senior Jayme Amonsensaid she was on her way to test the Cali’s newly featured fall drink, the pumpkin spice latte, but holds high expectations for the beverage. “I’m kind of a coffee snob,” said Jayme Amonsens. As a senior, Amonsens was used to the Cali’s old and more limited Starbucks menu for the majority of her stay at JBU. “I’ve been disappointed with coffee on this campus before, so I try not to get too excited about it,” said Amonsens. Amonsens notes that the change to the Starbucks on campus is an upgrade from the years past and that most students will enjoy the newly added fall themed beverages. Amonsens still drops by the Cali for the pure convenience but adds that she still likes to support the small independent coffee places in the area. “I definitely like Café on Broadway—I tend to like the local stuff,” Amonsensaid.



MELANIE MEJIA/The Threefold Advocate

**Junior Kory Gann, an employee at the California Cafe,** finishes a pumpkin spice latte for a customer. The California Cafe is offering seasonal flavors for the first time this fall.

# Internships offer opportunities to English majors

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The English Department Internship Program has been extended to all English Majors, with the goal of providing students with opportunities for workplace experience and professional development. To be eligible, a students must have at least sophomore standing and a 3.0 GPA. According to the official document from the JBU English department, “These internships extend students’ classroom experience by giving them chances not only to apply their

academic knowledge, but also to learn new workplace skills.” Students can arrange internships on and off campus, locally and internationally, with non-profits, businesses and ministires that offer writing projects to students. Alumna Jamie Odom, who is currently studying for a degree in Irish literature at Queen’s University in Belfast, Northern Ireland, took part in an internship after her second year of school. Odom said she sees English as an important major. “The tools it teaches you, critical thinking, clear and effective communication, are invaluable. Internships help

you tune into what specific areas you as an individual are more drawn to,” Odom said. According to the English department’s document on internship information, there is a strong focus on figuring out what the skills of an English major look like when students do not end up in a teaching workplace or in graduate school. Odom did her internship at Tate Publishing in Mustang, Okla., in the editorial department. There, she learned valuable skills in publishing, from the initial vetting process to the final clean-up and send out. She explained that publishing is more than

reading a good book and that it can involve editing things you are not interested in. “It prepared me by stripping the glamour off publishing and helping me see my degree realistically,” Odom said. “What am I suited for? What sort of work environment is a good fit? It equipped me with a lot of practical knowledge about working with others on a professional team. And, if I ever do decide to publish a book, I know the process now.” The students taking part in the internship are required to keep up with an internship journal in order to keep track of what all they learn during the internship as well.

Odom is thankful for her opportunity to take part in an internship, and sees her undergraduate degree as a valuable tool that has taught her more than just basic skills and has helped play into her pursuit for a graduate degree in Irish literature. “My classes in the English department taught me to embrace the challenge of being bold in my assertions and taking creative steps to fully uphold my arguments,” Odom said. “The professors made me learn to use my own mind instead of regurgitating something that could get me an easy A.”

HOMECOMING  
EVENTS

FRIDAY:

Eagle Day  
All day

Show your school spirit by dressing up in JBU apparel and colors.

11 a.m.  
Alumni chapel  
Open to all

7:30 p.m.  
“A Murder is Announced” - freshman play  
BPAC  
\$3 for students

SATURDAY:

2 p.m.  
“A Murder is Announced” - freshman play  
BPAC  
\$3 for students

7 p.m.  
Student and young alumni showcase performance  
Cathedral of the Ozarks

# Staff report: when the lights went out

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Tuesday nights in the Triangle, the Threefold Advocate’s office, can be hectic. But on Oct. 1 at 6:48 p.m., the office was peaceful but busy. The opinion page was almost finished, the copy editor was furiously correcting stories and the editor-in-chief was “discussing” with the sports editor how to layout the page. The managing editor was muttering about this week’s editorial while one of the news editors was on Tumblr. Then the lights went out. The Triangle went from a bright room with flashing screens and bright lights to a pitch black box. One of the senior writers began yelling, “Government shutdown, government shutdown!” as the staff stumbled out of the room into the library lobby. The sports editor mumbled under their breath “this cannot be happening right now” while

the Op-Ed editor sat in a state of shock. If her page was lost, it would be the second time in one night. The graphic designers tried to figure out how to get the pictures for the back page and statistics for graphs without Wi-Fi, let alone electricity, while the copy editor rushed to the cafeteria to “get quotes” and the news editor headed to the library for the same reason. Another copy editor came from the library to the lobby to talk to the staff about what had happened. The ad director had campus safety on the phone within seconds while the managing editor called the paper’s advisor to begin making plans if the power did not come back. They discovered the power outage covered not only the entire town, but reached as far as Springdale. A senior staff writer was discussing how to get an interview that night with the Resident Director of Hutcheson Hall. The editor-in-chief began planning an entire online issue, or at least pushing back

their deadlines, figuring how to format a story written by three different people and trying to find the number for the city without using Wi-Fi. The op-ed and sports editors both began to wish the lights would just stay off as the senior writer in the group described the two-hour blackout experienced last year. The ad director and back page graphic designer began to panic. They hadn’t saved anything before the power went out. But within ten minutes, the power was back. The staff rushed back into the office to restart their computers and find out if their hard work for the night had been lost. They discussed if the blackout was important enough to write a story. After all they had multiple sources, first-hand experience and a quick call or two would give them the official report on what happened. Instead they sat at their desks and got back to work. They had a paper to put out and a deadline to make. Some stories you have to let go, especially when they revolve around you.



# EDITORIAL

The Threefold Advocate

## Government

PROBLEMS IN POLITICS

When the federal government shut down on Monday night, it left a lot of people asking questions. What does this mean? How did this happen? How long will it last? But above it all rose the question of who would budge first.

The Republican House, seeking to tie preventing a shutdown to a provision that would delay parts of Affordable Care Act (ACA)? Or the Senate Democrats and Obama, who have shot down every version the Republicans have sent their way? For Republicans, who ran last election on a platform of defunding ACA and lost, this is a fight to stop out of control government (that they say Americans oppose) the only way they can: by shutting it down. Democrats, who have said that any deal that includes changes to ACA will be shot down, this is a case of Republicans neglecting their duty to run the government to continue a fight they have already lost.

It may seem impossible to compromise between two absolutes, especially in this political environment. The Republicans feel that their constituents want them to fight tooth and nail to delay ACA, and they are only further emboldened by the President's delaying several key parts of the original law already.

The Democrats don't want to budge on an issue they feel they have already won.

This wide gap between the parties is the problem. For the government to function, figuratively and literally, those at both ends on the political spectrum need to come together and compromise.

The American people are at fault, too. They elected politicians unable to find way to reconcile a wide range of beliefs to come to a solution, and it has devolved into a standoff.

It's not that voters need to elect more moderate politicians; it's that they need to elect politicians who are more adept at working across the aisle.

President Obama grew up politically in Illinois, where he never faced much opposition from an opposing party, and then had a supermajority in Congress for the first half of his first term. This is only his fourth year in his political career of having to be bipartisan.

On the other end, gerrymandering has created a House majority where most Republicans face a stiffer challenge in the primaries than the general election. This serves to galvanize opposition, not compromise.

This shutdown might only last a few days, but it is another in a long string of issues showing that the government is too gridlocked to get something done. It doesn't show any signs of getting better, and it won't until the American people make willingness to get things done more of a priority the next time they vote for a commander-in-chief and a Congress.

## Paying for internships

INTERNSHIPS SHOULD NOT COST STUDENTS CLASS CREDIT

Internships allow college students the opportunity to learn in an authentic and challenging environment. Firsthand experience, whether at Walmart headquarters or a local adoption agency, provides time for interns to build relationships and make contacts for future work opportunities.

Priceless as internships may seem, however, we at The Threefold Advocate believe that the internship requirements at John Brown University should be re-examined. For some, the three-hour credit course required—or strongly suggested—in their major is a logical and effective way to meet credit requirements for graduation. Yet, for others who take 18 or more hours each semester to try and complete multiple areas of study, the addition of a three-hour class will push them over the regular credit limit. Meaning that extra money is coming out of their already tight pockets.

Taking into account that many internships are unpaid, this seems even more of an unfair expense for a class that does not meet.

We understand the reasoning behind the current setup: the class needs to be taken seriously and students held accountable. In addition, the professors who spend precious time grading reports and debriefing students need to be compensated. Here, we would suggest a compromise.

What if the class was offered at multiple credit-hour levels? That way, those who need the three hours of credit to graduate can do so without penalizing those students with a heavier load. Understandably, measures would have to be taken to ensure that students taking the internship class for one or two hours of credit receive the same benefits and experience as their counterparts. Perhaps the option to take it for less than three would only be available to those students in certain circumstance.

What is important is that the discussion begins, and that students who already have a lot on their plates are not forced to pay extra for what is (in most cases) an off-campus experience.

### The Threefold Advocate

- [advocate.jbu.edu](http://advocate.jbu.edu) -

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### Letter to the Editor

I am an imbecile. Worse than that, I am a college student. I'm stupid enough to dare to go thousands of dollars in debt to receive a degree to attain a job in the recovering economy in the likelihood that, even with my degree, I will struggle to find and keep my position. Even my title of "sophomore" means "educated fool." Therefore, if my professors chose to treat me as such, it would not be unjustified. However, they do not.

Instead, my professors strive to give me the best education possible. They treat me as an intelligent human being. We have deep conversations, greet each other in passing and share jokes and music. I've even been to some of their homes for meals.

I wholeheartedly believe that nowhere else will you find professors as dedicated, kind and personable as ours. I have yet to meet one who assumes that I, or anyone else in my class, is incapable of learning. If there is anyone who deserves a large cup of humility, it would be me.

Me. A college student who challenges ideas proposed by people who have years upon years of wisdom and knowledge that I do not, who dares to ask for help on things that would be simple and clear if I only paid attention, who complains about a certain professor's teaching style and who is privileged to speak with professors as if they were my peers.

If it weren't for college, I would never encounter such intelligent, wise people.

I pity professors who have been forced to deal with students who are apathetic to learning. Teaching is a difficult thing, and even more so when the students have set themselves up for failure.

If I have learned anything as an Education major, it's that teaching requires so much more than simply knowing the subject. Even now (with two semesters of training and a summer as a preschool teacher under my belt) the more I learn, the more I realize how much I have to go before I am equipped and qualified to teach a class of my own.

No one should be underestimated. But at the same time, I would be careful of praising fellow students and ourselves too highly. If we are truly good students and lovers of wisdom, we should take up the challenge of proving ourselves as such.

Through my time at JBU, I have found that our interests and passions set us apart from the apathetic. Our professors recognize these distinctions when they see them.

Learning is a humbling experience, and one that should not be taken lightly. As the saying goes, "The more I learn, the more I learn how little I know."

Perhaps I have had unusually good experiences with our professors. Perhaps others have had unusually bad experiences. However, it is my own opinion that if there is anything at JBU worth praising, it's the education we are receiving from our talented, humble professors.

Erin Smith  
Sophomore  
Early Childhood Education

### got opinions?

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For more information email us at: [advocate@jbu.edu](mailto:advocate@jbu.edu) or [coatesn@jbu.edu](mailto:coatesn@jbu.edu)

Alex Johnson / The Threefold Advocate







# LIFESTYLES

The Threefold Advocate

## JBU DOMINATES SILVER SCREEN AT OFFSHOOT FILM FESTIVAL

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JBU student films have been selected for the Offshoot Film Festival, which begins today and continues through Sunday.

The festival takes place at the Global Campus at the University of Arkansas, 2 E. Center St., Fayetteville, Ark.

“This is the way for independent film to be recognized, and sometimes the winner will get a distribution agreement,” said Steve Snediker, assistant professor of visual arts.

Five out of the six directors, whose films were chosen, are JBU alumni, and the other is a JBU student. The six student films that are being entered into the festival are: “Good Guys vs. Bad Guys” directed by Jesse Daniel, “Flight Lessons” directed by Jordan Karasek, “Deep Ink” directed by Ashley Randal, “Ballad of Rebirth” directed by Christian Anderson, “Climb” directed by Chelsey Rogers and “Marvin and Me” directed by Karson Holbrook, a JBU senior.

The directors of “Camp” and “Gordon Family Tree,” two other independent films that are also being screened at the festival, offered several JBU cinema students internships. One of whom was

offered a job to work on one of the films.

Jacob Roebuck, a JBU graduate and director of “Camp,” worked with five JBU students on his film.

Students that worked on “Gordon Family Tree” had the opportunity to work with LA-based actors, Richard

“It was a really great experience to manage the various phases during shooting, and also a reminder, film is hard,” said Rogers.

Rogers said that there were a lot of struggles in creating the film. But overall, she thinks directing made her excited about film and more confident in her abilities.

Holbrook entered “Marvin & Me,” the film that he directed during the Narrative Film Production class last semester, into the Offshoot Film Festival because he wanted to increase JBU’s reach within the Arkansas filmmaking

Offshoot festival, but does expect to show what JBU and many Digital Cinema students can do.

“If people know that we’re up here in Siloam Springs, producing good, festival worthy content that only helps us,” said Holbrook.

The schedule for the film screening can be found at [www.seedlingfilm.com/blogsite/schedule/](http://www.seedlingfilm.com/blogsite/schedule/)



Karn and Corbin Bernsen.

“It takes time to get into the film festival circuit,” said Snediker.

At the festival, the films will be shown followed by a question and answer discussion with the directors.

During the question and answer period, directors will sometimes express their gratitude and explain the reasoning behind their film.

“Entering the festival increases credibility and being selected to screen at a festival will give the possibility to get into other festivals,” said Snediker.

Snediker said that it is important for students to enter festivals, because it will encourage them to follow through.

“Once they do it once they will take the experience and develop a habit of entering their work,” said Snediker.

“Climb” was Chelsey Rogers’ senior project.

community.

“Exposure to a larger community of filmmakers and actors will only help us, so I’m expecting our film to be an example of what we can do,” said Holbrook.

Holbrook doesn’t expect to win anything in the





by Jon Skinner  
skinnerj@jbu.edu

iPhone’s Lookin’ Good

Contact

YOUR APPLE DEVICE MIGHT LOOK A LOT DIFFERENT THAN IT DID A WEEK AGO!

With the release of iOS 7 on September 18 for iPhones, iPads, and iPod Touches, Apple’s mobile operating system got a complete refresh.

For the many owners of Apple tech, this practically means a whole new device. Every built-in app, menu, and interface has been completely redone. Gone are blueish gray back buttons and faux-leather contact books. Apple has replaced apps designed to mimic real life objects (known as skeuomorphism) with simple, colorful, transparent menus relying heavily on text instead of buttons. The new look can be intimidating for some people used to the same look since 2007.

But even though everything is new, most default apps are laid out the same way. The menu hierarchy is the same, the back button is in the same place and it’s still swipe to unlock. However, iOS 7 does have some new tricks up its sleeve other than a new coat of paint.



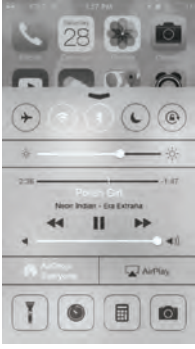
HERE’S THE NEW FEATURES OF THE IOS 7

MULTI-TASKING- To view what apps you have open, simply tap twice on the home button, just like always. Before, you had to long press and tap a minus symbol to close apps. Now Multitasking takes up the entire screen. To close an app, swipe the app’s preview (not its icon) upwards till it disappears.




TODAY VIEW- Notification center, accessible by swiping down from the top of the screen, used to simply store your missed app notifications. However, a new today view is present in iOS 7. Once in notification center, one can get to the today view by tapping on the today tab or swiping right.

Today view has the date in big text, followed by a text description of the weather forecast and your next Calander event. After that there is a visual representation of your upcoming schedule and your current reminders. After a while, the today view can even let you know how long your commute will take and when your next alarm is set for. If you primarily use the default calendar and reminders apps for school schedules and class assignments, today view becomes a convenient and powerful day planner accessible from anywhere on your device.



CONTROL CENTER- Completely new to iOS 7 is control center. By swiping up from the bottom of the screen, you can access a menu of quick setting toggles. You can quickly turn Airplane mode, wifi, Bluetooth, Do Not Disturb and rotation lock on and off. You can adjust brightness and control your music. There are also settings for AirDrop and AirPlay. On iPhone there is quick access to a flashlight (using the phones’ flash) and calculator and on all devices there is access to the camera and clock apps.



AIRDROP- In most apps you will see a symbol that looks like this:  That is the share button. It opens up a whole new menu called a share sheet. One section is called Airdrop. If anyone in the room has AirDrop turned on in the room, their photo will appear under AirDrop. Tap whoever you want to share with and they immediately will be prompted on their own device to accept whatever you sent them.

Photos by Jon Skinner



PLUMSTONE  
CHILERO AT  
THE MARKETPLACE

CONTRIBUTOR



Samuel Dinger

WHEN I WAS IN COSTA RICA this past summer my friend and host, Jose, showed me around San Jose. With two big cathedrals, an old, colonial opera house, and a bunch of museums, the town was full of great stuff to do and see. But nothing sticks in my memory like the virtual catacombs of the marketplace. Jose reluctantly led me into the market after I had insisted on eating there for lunch. We ducked under hanging lottery tickets and clothing for sale into the thick, dark air. The smell changed from every shop to the next--perfumed and warm next to a spice stand to damp and bloody by the butchers, where the air pulled slow through my nose. Near the food vendors were little restaurants and cafes--full of regulars, it appeared. “This one’s got good ceviche,” Jose said to me, pointing at a walled-off dining area within the labyrinth. “I used to eat there with dad when we came here to sell honey.” (Jose’s dad is a beekeeper.) “Alright,” I would say, still looking for something better. “Well what do you think?” “I don’t know, man. It just depends on what you want.”

We kept looking. It took us a long time to choose the cramped counter where we would have lunch. It was tiled white with blackened grout. The counter was the only barrier between the eaters and the kitchen. There was a fryer and an old stove with a griddle on top, keeping hot, rippling the air above it all day. There were sausages hanging on the wall by the fryer, and somewhere under the counter, where I couldn’t see, were the empanadas. Stored in a rectangular tupperware, I guessed. I ordered two--stuffed with crunch-skinned, fried pork, called Chicharrón. One of the ladies, dressed in a stained white apron, dunked them in the yellow-brown oil to reheat. She set them before me in a plastic basket on the thinnest of napkins. The hot oil soaked the napkin and burned my fingertips and tongue on my first bite. For the second bite, Jose recommended I add the homemade chilero, which was on the counter in a repurposed plastic mayonnaise jar--a little deformed, like when you put plastic in a microwave. This chilero was a vinegar-based sauce with minced vegetables--carrots and cauliflower and chilies and onions

and garlic. I stirred it up with my spoon and put some on the crescent left by my teeth in the corner of the empanada. The minced vegetables settled on the empanada when the vinegar ran into the meat and into the oily crust and down the side, down my thumb, off my wrist, and onto the grubby tile. I didn’t have the guts to ask for the recipe--or rather, to ask Jose to ask for the recipe--but I so wish I had. The first bite with the chilero--and the second, and the third--filled my awareness. The fatty, spiced baritone of the Chicharrón came together with a trumpet from the chilero, each balancing the other into a full-flavored harmony. The vinegar cut the fat and the chewy pork lent itself to be a canvas for the sour spicy zap from the vinegar salsa. All this with the music of the marketplace around us: the clang of spatulas on hot iron griddles, a slamming cleaver severing sinewy pork joints, the whispers of the ladies cooking before us, the spewing faucet over the wet sink, the chirping of the salespeople pushing lottery tickets, and outside in the free air and bus smoke, the muffled sound of a passing parade.



## The Threefold Advocate

**Marcel Guadron plays table tennis professionally** in his home country of Guatemala. He was once ranked 5th in the country in the U-21 division.

HensonCB@jbu.edu

However, filmmaking is not

It was discovered by several students that Guadron was a very skilled player when he won

Snediker said he believes Guadron will "become a man of peace and be very influential in Guatemala."

*CornettC@jbu.edu*

at the meet.

“They passed people when they had the opportunity to do

According to junior Tyler



Submitted by SPORTS INFORMATION

**Men's cross country** took second place overall on Saturday in Clarksville, Ark.

The team will compete in their next meet on Oct. 12 in Lawrence, Kan.

## Athletics Schedule

## Friday, Oct. 4

**Men's Soccer Practice**  
Open to Alumni & Families  
4 p.m.  
Soccer Fields

**2012-13 Conference Championship  
Banner Raising**  
7:30 p.m.  
Bill George Arena

**Men's Basketball Game**  
Current Team v.s. Former Team Players  
9:30 p.m.  
Bill George Arena

## Saturday, Oct. 5

**Tennis match**  
Golden Eagle's v.s. Hendrix  
8:30 a.m. - 12:00 p.m.  
Tennis Courts

Ultimate Frisbee Match  
10:30 a.m.  
Ultimate Frisbee Field (Next to Soccer Field)

**Legends Soccer Game**  
Open to all JBU Men and Women Intercollegiate  
soccer alumni  
11:00 a.m.  
Practice Soccer Field

**Rugby Match**  
11:00 a.m.  
Rugby Pitch

**Women's Volleyball Game**  
Golden Eagle's v.s. Mid America Christian  
11:00 a.m.  
Bill George Arena

**Women's Soccer Game**  
Golden Eagle's v.s. Southwestern Christian  
1:00 p.m.  
Soccer Field

**Men's Soccer Game**  
Golden Eagle's v.s. Southwestern Christian  
3:00 p.m.  
Soccer Field



# JBU students in favor of females in football

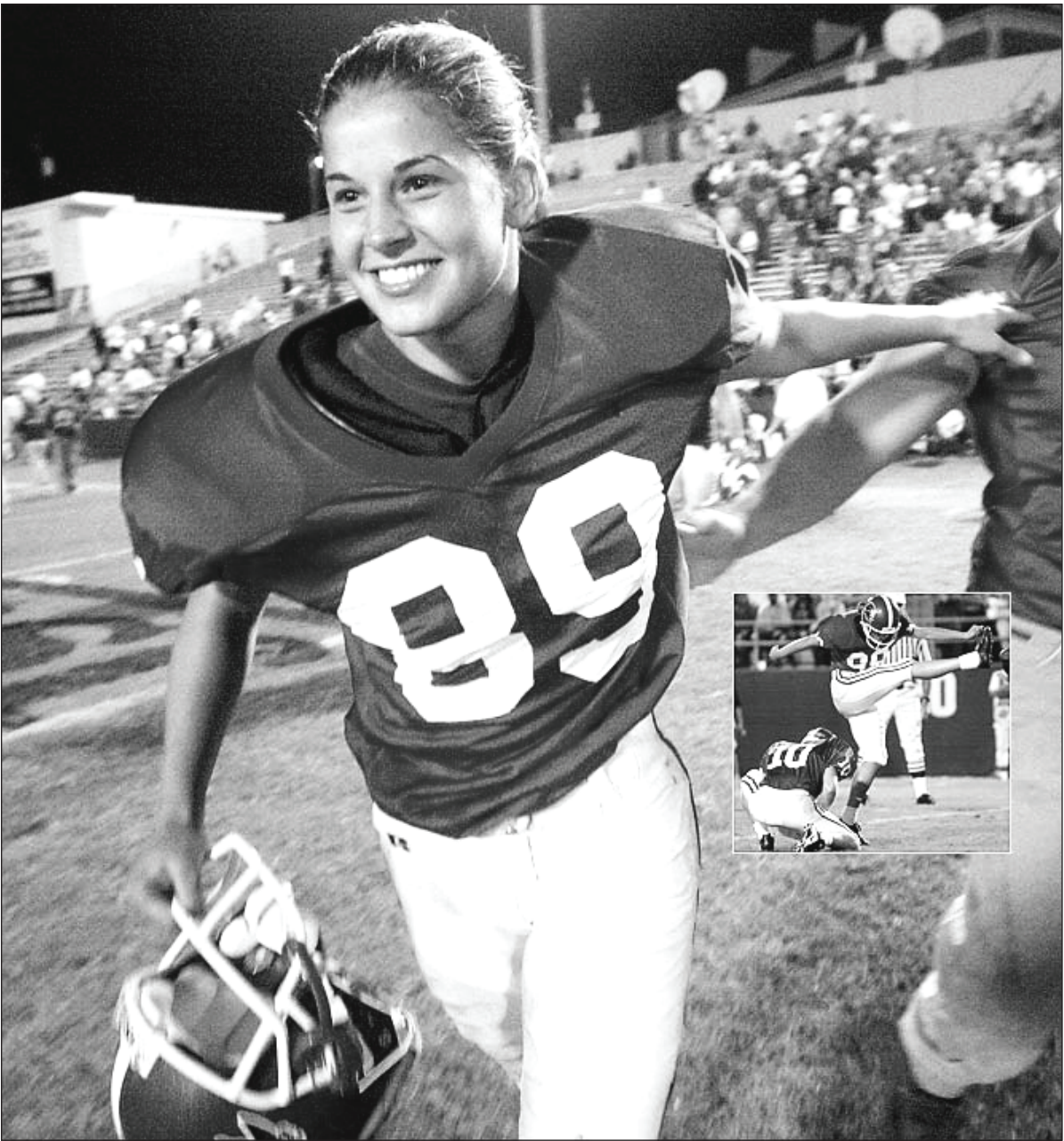


Photo Courtesy of ESPN

Ashley Martin is the first woman to play and score in a Division I football game. Martin’s position has sparked plenty of controversy among football fans across the United States.

Alex Johnson  
Contributing Writer  
JohnsonAle@jbu.edu

Football fans unfamiliar with Jacksonville State University’s football team may notice something a bit odd about one of the kickers. At first, they scratch their heads in confusion, but it doesn’t take long before they understand. One of the Gamecocks’ kickers, Ashley Martin, is a woman in a team of men.

There aren’t many women playing the male-dominated sport of American football, especially not at a college level, but there have been enough making the news this year to catch people’s

attention.

Some fans have had conflicting views about women hoping to take to the football field which is primarily considered men’s territory. Most, however, supported the mixing off the sexes in the realm of sports.

Ashley Martin is the first female to play and score in a Division I football game, according to ABC News. Martin even earned the team three extra points without a single miss in the season opener, which the Gamecocks won.

Because Martin is a member of Jacksonville’s soccer team, she will be making at most four more appearances on the football field. Martin’s soccer coach

chose this number after giving the football team a requirement: Martin could kick for the football team if it didn’t conflict with her participation in the soccer team.

Martin is not the only female kicker who made the news recently. Former MIT student Lauren Silberman also desires to be a college-level kicker. Silberman became the first female registrant for a NFL roster spot this spring, according to a Daily News article written by Seth Walder on March 1. Like Martin, Silberman also played soccer before football.

John Brown University students described how they felt about women playing



Photo Courtesy of ESPN

Former MIT student Lauren Silberman became the first female registrant for a kicker NFL roster position this spring.



*“If the female kicker can do better than the male, then that’s fine by me.”*

-Zackery Sandell



*“There are women who have the ability to play football at that level.”*

-Danielle McGriff



*“I think women participating in male-dominated sports is fine if they can handle it.”*

-Connor Young



*“I’ve seen it in high schools and middle schools. There’s nothing new about it.”*

-Jonathan Smith

football alongside men.

Freshman Zackery G. Sandell said, “I find it interesting. I don’t take any side in sexism in sports. If the female kicker can do better than male, then that’s fine by me.”

Freshman Connor E. Young said, “I think women participating in male-dominated sports is fine if they can handle it.”

Sophomore Danielle B. McGriff said, “I think it depends on the situation. There are women who have the ability to play football at that level. There’s a lot of social stigma with it. If women have the ability to play at that level with the physical exertion needed, then that’s cool.”

Junior Jonathan Smith said, “I think that it would be okay. I’ve seen it in high schools and middle schools. There’s nothing new about it.”

Students expressed little variety in their responses. All said that it was fine, provided the female athletes were capable of playing “in the big leagues” with their male counterparts, a view no doubt shared by many.

JSU footballs fans rose after the season opener to give Ashley Martin a standing ovation, praising her for her effort and contribution to the group.

Lauren Silberman may not be so lucky. Silberman said she was realistic about her chances of getting into the NFL – relatively low – when interviewed by the New York Daily News.

Even if the chance is low, there is still a chance. Football enthusiasts and feminists alike should keep an eye on sports’ news to see if Silberman gets picked by a team in the years to come.

ATHLETE

OF THE

WEEK

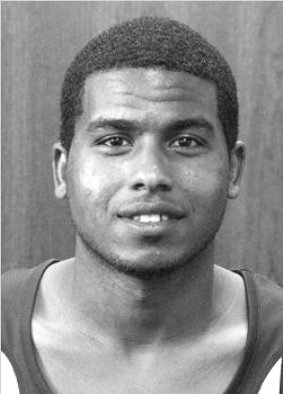
Tekste

Gebreslasse

“T.G.”

Men’s

Cross Country



For the second time in a row, “T.G.” led the Golden Eagles to a second place victory in a meet on Saturday, Sept. 28 in Clarksville, Ark. The team will run again on Oct. 12 in Lawrence, Kan., for the NAIA Preview Invitational.





# SPOTLIGHT

The Threefold Advocate

## 50 years of Eagle Tradition

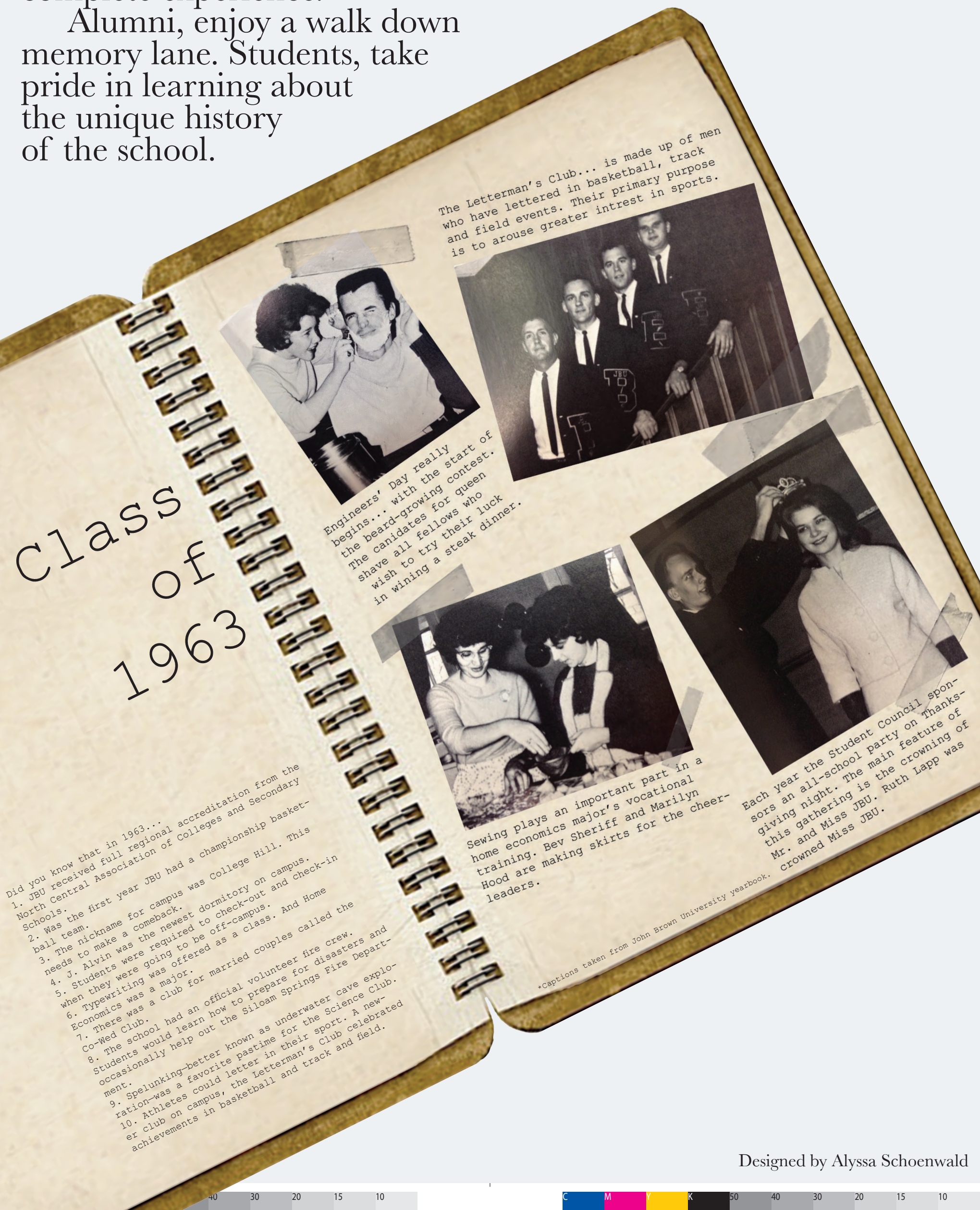
By Kelsey Gulliver

Welcome back Class of 1963! And all who are here at John Brown University this weekend to celebrate homecoming.

Buildings may change, professors retire and friends age (just a little of course), but the memories made at this wonderful school never fade. For those who graduated in the early 60s, it was an exciting time: man was beginning to explore space, rock and roll was continuing to grow in popularity and the Civil Rights Movement was gaining more and more momentum.

Going back through the archives, one can discover a wide range of highlights from the 1962-1963 school year. Below are a select few bytes of information—but make sure to visit the University Archives, located in the LRC for a more complete experience.

Alumni, enjoy a walk down memory lane. Students, take pride in learning about the unique history of the school.



- Did you know that in 1963...
1. JBU received full regional accreditation from the North Central Association of Colleges and Secondary Schools.
  2. Was the first year JBU had a championship basketball team.
  3. The nickname for campus was College Hill. This needs to make a comeback.
  4. J. Alvin was the newest dormitory on campus.
  5. Students were required to check-out and check-in when they were going to be off-campus.
  6. Typewriting was offered as a class. And Home Economics was a major.
  7. There was a club for married couples called the Co-Wed Club.
  8. The school had an official volunteer fire crew. Students would learn how to prepare for disasters and occasionally help out the Siloam Springs Fire Department.
  9. Spelunking—better known as underwater cave exploration—was a favorite pastime for the Science Club.
  10. Athletes could letter in their sport. A new-er club on campus, the Letterman's Club celebrated achievements in basketball and track and field.

\*captions taken from John Brown University yearbook.

