Trade Expo inspires young entrepreneurs

Tarah Thomas
Cope Editor
taharj@jbu.edu

Booths full of middle school students will occupy the main’s section of Dillard’s from 10 a.m. to 2 p.m. tomorrow at the Northwest Arkansas Mall.

Continuing into its 22nd year, the World Trade Expo, sponsored by Enactus – a student organization on campus, offers middle school students from Northwest Arkansas an opportunity to gain an introduction into the world of business.

“We are teaching middle school students basic knowledge about accounting, management and marketing,” said Carlos Lopez, one of the World Trade Expo’s project leaders. “It is a summarized version of what a business major looks like, especially for kids.”

As a program striving to provide today’s youth with entrepreneurship education, Enactus invites students to come to campus for a one-day seminar and provide them with 12 two to three minute videos. The videos include a more detailed tutorial about topics like business and accounting from plant speakers who are experts in their field.

The students then create a business plan. 30 out of 79 business plans from Northwest Arkansas schools submitted for a spot to attend the World Trade Expo were accepted.

“It amuses me the very creative ideas the kids come up with,” Lopez said. “There are things that you’ve never thought of that are really profitable and creative.”

The middle school students who participated are in the Gifted and Talented Program at the schools. “Our idea of Gifted and Talented doesn’t mean wealthy, Caucasian and middle class,” said Clayton Anderson, Enactus advisor. “A teacher told me that 80 percent of the kids are on meal assisted program.”

Anderson said the expo geared toward the Gifted and Talented students because they have an extra hour of extracurricular class not mandated by the state.

Research shows that entrepreneurship and small business ownership is a way for people to provide a better way of life and break poverty cycles,” Anderson said. “It breathes life into why we are doing that.”

The World Trade Expo ends with the awards ceremony and a competition where one team from each school presents their booth and business plan. The live awards this year were for Best Business Plan, Most Environmentally Friendly Product, Best Booth, Social Enterprise of the Year and Best Elevator Pitch.

All the students receive the profits from their booths. Some students thought of donating money to a non-profit organization. The winners, along with the profits from their booths, will receive cash and a medal.

“This is an experience students remember from middle school,” Anderson said.

Honors hosts heroes and villains at Super Venue

Staff Reports

Around a hundred people attended the Honor Scholars Program’s Super Venue on Friday, Nov. 8.

The activities offered ranged from a photo booth, pictured right, to cookie decorating in the classroom while watching a documentary by PBS called “Superheroes: A Never-Ending Battle.” There was also a Villain’s Lair in the covered patio exploring the weaknesses of the comic world’s darker characters.

There were also movie theater snacks, like the popcorn cart pictured below, along with comic books set out to be enjoyed by like one student pictured at the bottom right, and sketch paper for attendees to create their own sketches.

All attendees also were given secret superhero identities, which they read to uncover by asking their friends yes or no questions about their heros.

The printies and biographical information of the super heroes pictured is still on the walls of the Honor SC Center for those who did not attend the event.

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Siloam Springs, Arkansas

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**Shelby Detay**

detayshelly@gmail.com

**Soda, energy drinks and coffee:** College students frequently purchase these items, not always without a second thought. Do students believe that buying these items is being done with the money they have left over for other expenses?

Starting on Nov. 11, students will no longer be allowed to carry their drinks to their only location for 10 days. With the money they save to Living Water International, an organization that builds people for living water, they can buy clean water.

This year, a new CAUSE Ministry, The Wells Project, is hosting the event. The Wells Project team is led by sophomore Ethan Zuck, who has been active in supporting Living Water International for the past few years.

I heard about Living Water International through a video of a church I was visiting a few years ago, and became really passionate about the Global Water Crisis.”

As a student himself, Zuck knows that it will be a challenge to give up caloric intake for the 10 days, especially when seeing other students eating around campus. He says that it won’t be easy to see others enjoying their ice cream or their Starbucks drink.

Don’t forget to remember the Philippines in your prayers! Pray for the people affected. Pray that lost family and friends will be comforted, and that they will stay safe until help can get to them.

**Isaac Weaver**

contributingwriter@thethrefoiladvocate.com

It is halfway through the fall semester at John Brown University and the campus security continues to monitor the parking lots. Campus Safety Director Clinton Blackman is optimistic.

"We are limited in the physical space that we have for parking lots, but we are making great efforts. Much of our organization has been focused on helping many universities," he said.

Designated parking signs have been posted and campus security continues to honoru up parking lots in an attempt to alleviate frequent parking confusion. Returning students should have noticed something different outside their respective parking lots: clearly designated signs replacing old signs describing who may park there and where.

Some of the parking lots had signs posted at the entrances, but only about half of them, Wanzer said. "We depended on the published campus-parking map, which was good, but it was a desire to strengthen the system that caused us to put up signs at all the lots. We finished the project so the time will tell."

**Haiyan: How can you help?**

Topham Haiyan, also known as Yolanda in the Philippines, devastated the Philippines, displacing up to 8,000 people and killing hundreds of people. In the wake of Haiyan, many people all over the world are donating to provide relief to those affected. Students can help in a variety of ways.

**Network**

Google and the Red Cross are attempting to connect people to their loved ones. The Red Cross has set up a 24-hour hotline, taking requests and providing any information they find about lost and found people. Google and the Red Cross are attempting to connect people to their loved ones. The Red Cross has set up a 24-hour hotline, taking requests and providing any information they find about lost and found people.

**Campus safety puts signs, cracks down on parking**

**Jenifer Lee**

Lee is the leader of a Christian ministry, The Wells Project, and is participating in the 10 Days Project this year.

"I have always been interested in bringing water to the developing world," Lee said. "In addition I believe that we, as a Church, are called to the poor and powerless, and giving clean water to those who need it is one way to do this."

"In addition I believe that we, as a Church, are called to the poor and powerless, and giving clean water to those who need it is one way to do this." Lee also mentioned that some students are confused about the need for clean water and clean water in the Philippines. Lee knows that it will be a challenge to give up caloric intake for the 10 days, especially when seeing other students eating around campus. He says that it won’t be easy to see others enjoying their ice cream or their Starbucks drink.

"But what else could students be doing with the money they save to Living Water International, an organization that builds people for living water, they can buy clean water."

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"We have finished the challenge with the rest of those on campus who are participating this year. We’re really looking forward to seeing JBR get something and our residence hall," Lee said. "I have already seen so many people interested in this project and I can’t wait to see everyone here.

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"I have already seen so many people interested in this project and I can’t wait to see everyone here." Lee also mentioned that we are called to be obedient Christians with hearts for the world. "I don’t want to see JBR display its passion for living water, but I would like to see us all create," Lee said. "I also hope that this project will ignite a passion for JBR to continue to seek ways to show God’s love to the poor and powerless around the world."

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The Threefold Advocate

EDITORIAL

How to View Tragedies

The Philippines has been rocked by what experts are calling the most powerful storm ever recorded. According to the U.S. National Oceanic and Atmospheric Administration, Typhoon Haiyan, which made landfall in the central Philippines on Nov. 8, had maximum sustained winds of 195 mph and a central pressure of 904 mb.

While the estimate of the total number of those killed now appears to be 2,500 instead of 10,000, the loss is still devastating. Approximately 650,000 people have been displaced and at least 10 million people will need to be directly impacted by humanitarian services.

Yet the way we honor Black Friday, the very day after Thanksgiving, demonstrates an attitude of thankfulness. Americans would demonstrate an awareness and thankfulness for those blessings.

For more information email us at: advocate@jbu.edu

Seize your college years

Also, when people say that your college years are the best years of your life, they aren’t kidding. I know I am not a graduate and therefore don’t speak with experience, but I do know that when I was a 60-year-old who speaks fondly of his or her college years that college truly must be a special time. So, you’re in college. In fact, you’re here at a Christian university trying to make the most of your college experience while simultaneously attempting to plan your quickly approaching post-college life. I’m sure you’ve heard all the things that you can’t change, namely, our generation. We the Threefold want to challenge our readers, and ourselves, to not only read the numbers listed above, but to mentally put faces and lives to these numbers. There is nothing wrong with trying to understand how many are affected by a disaster. But we should not focus on the total; we should focus on the individuals.

Unfortunately, you won’t get these college years back, so I hope you utilize them well. I pray you find freedom during this year of your life. Happy college truly must be a special moment.

Chelsey Coffey

Coffey is a senior majoring in Family and Human Services and English. She can be reached at CoffeyW@jbu.edu.

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Smart people quit

Martin needs tougher skin

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Miami Dolphins' real-life role models

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“Patience” in review by Kelsey Galliver

Men hunt hillbilly lobsters

When Stephen LaGue, sophomore construction management major, had the idea of catching crawfish, it was a guy decided to practice by putting a bunch of traps in the Main Dining Hall. “So, to hide my face with a mask and I filled the hall with water traps,” said LaGue. After they went to a pawn shop and bought two crawfish traps for $5 each. Each week they catch approximately 15 to 20 crawfish, said LaGue. “The guys have also caught tons of turtles and fish,” said Connor Gooderl, sophomore youth ministries major, has helped cook and check the crawfish traps.

“Wendell was quick to trash the crawfish sauce that we make,” said Gooderl. “We boil them for 5 to 10 minutes, crack them open, then we remove the crawfish from the sauce and dip the crawfish in a butter and creole sauce that we make,” said Gooderl.

LaGue believes that the crawfish are a decent dish. “I love me some crawfish,” said LaGue. “I want to try and get to the point where we can catch them all over the United States. At John Brown, we had a crawfish cooking contest,” LaGue added. “I think it would be great if we could build on that.”

“Men hunt hillbilly lobsters” by Mikael Seamsans

Men hunt hillbilly lobsters
Downtown Siloam Springs may look different in a decade. If everything goes according to the plan. Main Street Siloam, a nonprofit focused on the development of the downtown Siloam Springs area, recently released its first ever Master Plan. The Plan outlines a process to formulate concrete recommendations for the city and create renderings of specific improvements the organization would like made.

"Over the last eight years we’ve grown tremendously in terms of our relationship with the businesses downtown and our partnerships with other community organizations and the City of Siloam Springs," Meredith Bergstrom said, executive director of Main Street Siloam Springs, "There has been a lot of private development and our downtown has just grown tremendously, but a lot of the decisions we were making kind of shotgun." So instead of making recommendations based on whatever is happening at a given time, the Master Plan allows the organization to know what its specific goals are ahead of time.

"From the beginning this has been a cooperative effort in the sense that this deals with the physical infrastructure of the city and it’s not just the people who are interested in Main Street [and] has come out of a communal understanding that a plan is a good way forward," Bergstrom said. "Basically what we’ve done is created a roadmap.

"Basically what we’ve done is created a roadmap.

"Ultimately the goal of the plan is to continue our private and public development in the downtown area. Bergstrom said that because the Northwest Arkansas area is experiencing growth, communities that plan ahead have an advantage. In developing a plan to grow the downtown area, the plan calls for exploring expanding the city’s bike and walking path networks.

"There are some really unique aspects of our town that we want to highlight," Beers said. "Do you want a town with a cool coffee shop and a reading area … and music or just a Waffle House by the bypass?"

In service to the idea of growing the downtown area, the plan calls for exploring expanding the city’s bike and walking path networks.

"Basically what we’ve done is created a roadmap.

"In addition to connecting the existing walking path downtown, it also suggests connecting downtown to City Lake to the north and the new kayak park on the Illinois River to the south with bicycle and pedestrian infrastructure."

The main result of the Master Plan right now is that Main Street is looking for a firm to help them conduct public feedback sessions, economic analysis and to create renderings of the resulting suggestions for the city government. The renderings are expected to be released in the spring.
Freshman Braydi Frederick goes in for a steal during the play-off game on Saturday on JBU’s home field. After winning their game on Tuesday, the Lady Eagles will now head to the championship game.

Headed to the ‘ship
Lady Eagles face Oklahoma City for spot at nationals

“@AaronDickinson_: These ladies are clutch!! #GoJBU”

“@eckelseyberry: Thank the good Lord, THEY WON!! And I thought last weeks game was nerve-wracking. Way to fight until the end! #soproud #goJBU #finalsbound”

“@1hpoor: Going to the conference championship!! I love soccer. #goJBU”

SAC Tournament
John Brown University
Wayland Baptist University
John Brown University
Oklahoma City University
VS.
Texas Wesleyan University
Oklahoma City University

Championship game
Friday, Oklahoma City, 6 p.m.

Updates can be found at www.jbuathletics.com
Rugby club heads to L.A., calls on community for support

The John Brown University Rugby club is embarking on a season-long campaign. The team will head to the national tournament in Angeles in the spring semester.

Mikael Seamans
Staff Writer
seamansm@jbu.edu

The JBU rugby club won its games in South Dakota and is preparing for a trip to Los Angeles in the spring.

We played two games, the semifinal match against South Dakota State on Saturday and the final against Wayne State on Sunday,” said Tyler Kinzer, senior intercollegiate sports major.

Kinzer believes that the team played very well as a whole against the two games. They won the first game 36-17 and started to fall apart a little in the second half but came back and cleaned it up.

“The second game against Wayne State was incredible. I’ve never been so proud of my team,” said Kinzer.

Kinzer believes that it was for the best game of rugby he has played since he came to JBU.

“Wayne State recently got hit by a huge tornado and there was a lot of damage there. All of our players gave some money out of their pockets, and we were able to give the SMO as a gift to help a fellow rugby team rebuild,” said Kinzer. Kinzer believes that it was one of the best games of rugby he has played since he came to JBU.

Most importantly, Kinzer feels that they had an awesome weekend in South Dakota.

“JBU is in the top 16 out of 217 teams in the nation.”

The team is not exactly sure how many points they earned as Kinzer hears more from the representative from Wayne State.

“Knowing that we play with Christ’s character. We are a student lead club, have a higher level of rugby and are a ministry that will be able to represent JBU and Christ over all in Los Angeles,” said Kinzer.

Kinzer thinks people should keep up with the Golden Eagles taking on the Golden Eagles.

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Little Known Gems of the App Store

by Shelby DeLay

It’s pretty safe to say smart phones are everywhere. If you do not have one yourself, you more than likely have a few friends that do. College students use them daily to check email, social media and play games. But there is much more to do with them than just use them as a GPS system, or to check your Twitter newsfeed every few minutes. Here are a few apps that you might find helpful for you.

**Sleep Cycle Alarm Clock**
$1.99
This alarm clock app wakes you up when it is best for your body. Set your alarm for what time you want to be awake in the morning, and let the app do the rest. It monitors how well you are sleeping, and also allows for you to type in contributing factors to the success of your sleep that night.

**Duolingo**
FREE
An app that helps you learn a new language through a gamelike atmosphere. Compete with friends or keep your progress all to yourself.

**Zite**
FREE
A news-magazine app that takes your interest, analyzes articles from all over the world and brings you the content that best interests you. It is able to give you content from magazines, newspapers, specific authors, blogs and videos.

**Study Blue**
FREE
An app that makes studying much easier. Create and share flashcards with friends and classmates. Quiz yourself, look over study guides, and best of all—you will be sure to always have your flashcards with you.

**Evernote**
FREE
A note taking app. Save ideas, take pictures, create to-do lists and record reminders so you are able to easily get them back whenever you need to.

**Google Drive**
FREE
A place to store all of your photos, videos, documents and other files that are important to you so you are able to access them whenever you need to. Just sign into your Gmail account—and there they all are!

**Venmo**
FREE
A banking app that has you and your friends link your bank account to the app, and gives you the access to make and share payments for all of the things you do not have cash on you for.

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**SPOTLIGHT**

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