

Christmas flicks you most likely have missed p. 7



The

Threefold Advocate

JOHN BROWN UNIVERSITY'S STUDENT NEWSPAPER

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Siloam Springs, Arkansas

Director of nursing program announced

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John Brown's new nursing program now has a Ellen Odell has been named the director of John Brown University's new nursing program.

University president Chip Pollard said Odell will officially begin as the Director of Nursing in January.

"I think the first things to hopefully make it is a service focused program," said Odell.

She wants students to help the greater Siloam Springs area and to also have national and international missions included in the curriculum.

Odell said she began seriously considering how she could help the university create a nursing program in February of this year.

Odell worked with the university as a consultant during the new program's planning and accreditation process.

It is unusual for new hires to begin mid-year, according to Pollard, but Odell will have to start working at the beginning of the new year to make sure the program is ready to launch by year's end.

The nursing program is set to

officially launch in the fall of 2014. Odell said this is the second time John Brown University considered starting a nursing program. But in 2004-05 it was decided the university had too many other obligations to begin a new nursing program.

Some of the descriptions of



Ellen Odell

the position on the university website include coordinating on- and off-campus learning activities pertaining to all practice experiences, completing remaining steps in program approval process with the state nursing board and coordinating course scheduling

and instructor assignments each semester.

"She's a good mission fit for the University. She's been a part the Christian education world and certainly has a heart for Christian Higher education," said Ed Ericson, Vice President for Academic Affairs and Dean of the Faculty.

"I really want to have interaction with students," said Odell. "Not just in the classroom and in clinicals but personally." She said she feels the smaller, more intimate campus will allow her to do that.

Odell served as the director of the Har-Ber nursing program and has lots of experience as a nursing faculty member, according to Ericson.

Odell taught in the graduate nursing program at the University of Arkansas as well and in April 2013 won an award for her innovative teaching in part because her use of technology to interact with her students.

Odell also wants the nursing program to be intergrated with the other departments on campus.

"I'm just really excited to get started," said Odell.

Beers to go on sabbatical

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Steve Beers, vice president of student development, is taking his first sabbatical.

"This is my 16th year at JBU and my 28th year in Student Development at christian colleges," said Beers.

For the first week, Beers will be working in Guatemala at a university in Guatemala City.

Beers will also be attending an international conference in Los Angles with a group from JBU for a week in early February.

For two months, Beers will be staying in Seville, Spain where students take the semester in Spain.

While there he will be learning Spanish and working on a book project with his wife, Jane, an associate biology professor.

Beers said he decided to take his sabbatical because he believes writing and professional development are critical to increase one's impact in their position.

"The last four weeks are

still fluid, but I will be working one or two of those weeks at a university in England with my wife Jane, Cary Balzer and his wife Tracy," said Beers.

During his time away, several people will be working to fill Beers' shoes.

Andre Broquard, the dean of Students, and Rod Reed, university chaplain, will be taking most of the leadership roles in Beers' day to day work.

Steve Brankle will be filling in for Beers regarding all of his leadership in the construction area.

"My official duties on-campus restart May 15," said Beers.

Beers hopes to gain an elementary handle on Spanish, some headway on two writing projects.

He also wants to make new connections to two international universities in Guatemala and England, as well as spending time thinking about how the university can be a better place.

Famous Instagramer moves to Siloam

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With over 585,000 followers on Instagram, professional Instagram photographer and

Siloam Springs resident, Tim Landis, has certainly drawn international attention.

Landis, a Philadelphia native who just recently relocated to Siloam Springs, initially began mobile photography as

hobby. Within the span of three years, his Instagram following skyrocketed, and with it, his job opportunities.

Since his first post on Instagram on Oct. 28, 2010, Landis's Instagram photography

turned viral, earning him the opportunity to work alongside corporations such as Nike and Mercedes-Benz, and ultimately changing his life.

"It was never really sought out," Landis said. "God just put things into motion and orchestrated everything."

As a direct result of his Instagram popularity, Landis drew the attention of newspapers, advertising agents and more, and even traveled to New York and Hawaii for various corporations.

"When you have the amount of followers that I do, it's so weird some of the stuff that you get approached with," Landis mentioned.

Landis attributes his success to the Lord, stating that God has provided him with such a large social media platform.

Landis merely enjoys spending time doing the things about which he is most passionate, namely telling stories through images.

"[Landis's work] inspires me because I know that I take a lot of pictures of just normal life. It inspires me to go out and seek adventure," said freshman Jocie Morgan.

Landis's challenge for John Brown University students is to, "do what you're passionate about, and find what God has created you to do. God's going to put you in the right places."

"Do what you're passionate about, and find what God has created you to do. God's going to put you in the right places."

-Tim Landis, Instagram photographer



Courtesy of: Tim Landis

(Top Left) Tim Landis poses in a "selfie" for his Instagram account. Landis is a popular Instagrammer with over 500,000 followers **(Top Right)** Landis snaps a shot of a Siloam Spring favorite- the Taco Truck. **(Bottom Left)** A John Brown University landmark, the Hundred Steps, and Landis' bike **(Bottom Right)** Landis captures the Illinois River on a fall day earlier this month.

KLRC “pays it forward” for the holiday season

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It’s November, and the holidays are coming soon. During a time when life can be hectic for many people, KLRC encourages their listeners to show a little kindness to others.

This is the idea behind the radio station’s Pay It Forward events. John Brown University’s website says that the events started out as a three-day promotion to be kind to others over the Thanksgiving holiday in 2007.

KLRC’s Pay It Forward events are part of a worldwide effort. The Pay It Forward Foundation is based in San Luis Obispo, Calif., but it has expanded into the Global Pay It Forward Movement, stated payitforwardfoundation.org.

However, junior Devin Landis and Farmington, Ark. resident Randy Anglin represent those who are unaware of the global reach of Pay It Forward despite the movement’s increasing impact.

The movement is rising in at least 56 countries from America to the Virgin Islands, stated pifexperience.org. It promotes an annual Pay It Forward Day in April. The website, payitforwardday.com, states that the day has grown to include more than 500,000 people in 65 countries around the world.

“Performing random acts

of kindness doesn’t have to be hard or expensive,” stated klrc.com. “You can send your boss an encouraging note, babysit a friend’s kids for free [or] offer to clean up after your family’s Thanksgiving meal.”

This year, in honor of their 30th anniversary, KLRC has come up with “30 Days of Pay It Forward.” Each day throughout the month of November is dedicated to a particular Pay It Forward idea.

Their website states that on the first day of November, the idea was to make a Christmas card for a soldier overseas, and the Pay It Forward events will culminate at the end of the month with the thirtieth idea: encourage people to listen to 90.9 KLRC.

Other Pay It Forward ideas throughout the month include putting coins in vending machines, sending flowers anonymously, leaving a generous tip, and paying for the next person in line at the drive-thru.

Nov. 14 was the designated Drive-Thru Difference day.

KLRC’s website states that this idea began several years ago with one random



Stephanie Willis/The Threefold Advocate

One of KLRC’s radio hosts works radio magic in the studio. KLRC is promoting random acts of kindness during its “Pay It Forward” event. Listeners from Northwest Arkansas and beyond are giving to their neighbors for the holidays.

act of kindness and is now a movement that has taken over Northwest Arkansas.

“It’s simple to get involved. Take a trip through the drive-thru and tell the attendant that you’d like to pay for the person behind you in line,” stated KLRC’s website. “You never know how your simple gift could help someone find the greatest gift we’ve ever known.”

Anglin holds a positive view of Pay It Forward.

“I love to do it, and it feels great when you receive a Pay It Forward. It’s a great way to start the day,” Anglin said.

Landis shared another view. “I like the concept, but obviously it has its issues just like any movement,” Landis said. “On Drive-Thru Difference day, if everyone is

paying for the next person’s food, aren’t they all still paying just like they would otherwise?”

It isn’t only Northwest Arkansas that is being affected by KLRC’s Pay It Forward events, though. One caller shared her story all the way from Morganton, North Carolina.

6-second videography boggles and entertains

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The word vine just referred to a stem at the start of 2013. Now Vine, the newest smart phone application, is a six second claim to fame and even a source of income.

This new application owned by Twitter allows users to create a six second video loop that has the ability to be shared across social media formats. According to The 7th Chamber, a video seeding company, five tweets per second contain a vine link.

“Some of the effort that is

put into those videos is insane,” said senior Kathleen Stuart.

Freshman Austin Rider said if he was passionate about making videos then he would enjoy making Vine videos for a living.

“It does not seem like something that is long term, but if that is the way they make their money then that’s okay,” said Rider.

Some Vine users have used this application to their advantage. In the case of 15 year-old Nash Grier he only needed 12 minutes to gain 1.4 million followers.

Little did Grier know that downloading this new application and creating six second videos would cause



Courtesy of Apple

him to be “vine-famous.” Grier currently has 2,798, 129 followers and is ranked number nine of the top 1,000 Vine users,

according to rankzoo.com.

That is 29 spots ahead of Ellen DeGeneres and 59 spots ahead of Miley Cyrus.

As of June this application has amassed more than 13 million viewers according to Gabrielle Karol of FOX Business. Currently with the new craze of the mobile app brands and businesses have taken notice and taken advantage of Vine as well.

Businesses such as Lowe’s, Mazda, Nike and Virgin Mobile are creating Vine-based ad campaigns and paying the “Vine-ographers” to produce their Vine ad campaigns.

“[Vine] campaigning is probably 90 percent of my income right now,” said

Meagan Cignoli, a well-known Vine influencer. While many are enjoying the profits of this new form of social media, others are bewildered and disconcerted by Vine’s sudden influence and means of creating income for users.

“It’s cool, but I think it is ridiculous that someone could get famous off of six seconds,” said Stuart when asked about her interest in Vine. Yet Stuart said she still finds herself watching Vine videos on Facebook and on her friends’ phones.

Whether Vine is simply entertainment or a business will be left to the way it continues to develop.

DECEMBER: upcoming holiday events in northwest Arkansas

sunday

1

Mayfield Ugly Sweater Christmas Party
7:30 p.m. | Mayfield Basement

monday

2

Christmas Basketball JBU vs. Ecclesia
7 p.m. | Bill George Arena

tuesday

3

Walker Wonderland
8 p.m. | Walker dorm

wednesday

4

11

thursday

5

Chamber Orchestra Winter Concert
7:30 p.m. | BPAC

friday

6

13

15

16

17

18

19

saturday

7

Christmas Tree Auction and Window Display Contest
1-5p.m. | Downtown Siloam Springs
The Poetics of Winter percussion concert
4:30 p.m. | Crystal Bridges
Light Up Siloam Christmas Parade
5:30 p.m. | Downtown Siloam Springs

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other events:
DECEMBER 5-29
A Christmas Carol
Thurs-Sun at 7:30 p.m., Sat-Sun at 2 p.m.
Walton Arts Center, Fayetteville | \$10-34
DECEMBER 12-14
71st Annual Candlelight Service
7 p.m. (Doors open at 6:30)
Cathedral of the Ozarks

Graphic by ELIZABETH JOLLY/The Threefold Advocate

EDITORIAL

The Threefold Advocate

Know the baby

RETHINKING THE WAY WE CELEBRATE CHRISTMAS

Everyone knows to “keep the Christ in Christmas” during the holiday season. It is an idea found plastered on t-shirts and shouted from the pulpits of our churches. We know that baby Jesus was only a baby for a little while, that he grew up to save us from our sins.

But we hear this every year. The nativity and life of Christ has become commonplace in our Christian society. Outside of Christian circles, people seem to forget that Jesus was more than a baby, but inside, we seem to forget that Jesus was more than a man.

We The Threefold Advocate would like to take time this season to remind you of the magnitude of the Christmas story.

Think of God. Not the God you comfortably talk to, or the God whose name is casually taken in vain, or the God of the Old Testament who seemed jealous and angry. God is all of those things and none of them. He is so far beyond our understanding that all we can do is make up poor analogies to try and see him.

This God, for some reason, loves us—the pitiful creations who would dare doubt the existence of the one who keeps our lungs inflating every minute. He loves us so much that he decided to become one of us.

Think now of the stable where Jesus was born. Inside you’ll find hay and dirt and animal dung. Think of the birth itself. There was blood and amniotic fluid and maybe excrement. There was screaming and noise.

Think of God’s fullness, his divine nature and spotless perfection, in the form of a squirming, wrinkly baby.

This season, instead of insisting on saying “Merry Christmas,” instead of “Happy Holidays,” think instead of the unimaginable love of a God who would become one of us in order to save us.

Merry Xmas!

“X” STANDS FOR CHRIST

Please don’t hate the x.

If you look through Wal-Mart’s cards, you will find a few bold “Xmas” tidings scattered among the holiday greetings of “Merry Christmas!” and “Happy Holidays.” In the past, many of us have sighed, thinking, “what is our world coming to when we remove Jesus from his very own holiday?” Many associate the x with materialism and view the symbol as a sign that the true meaning of Christmas has been lost.

We The Threefold Advocate would like to set the record straight.

Google (or, better yet, ask a Biblical studies professor) “the meaning of Xmas” and you will discover the x is the Greek letter chi, which translates to the word “Christ.”

Yes, materialism abounds. And yes, many have forgotten the true meaning of Christmas. But Xmas greeting cards are not a part of that movement.

There is an “x” in Christmas. But the x does not slash out Christ. The x is Christ.

X



Alex Johnson / The Threefold Advocate

Scrap the masks



CONTRIBUTOR

Laura Roller

Two weeks ago was Rape Awareness Week at JBU. As part of the week, Students Against Sex Slavery showed a video with the stories of three rape victims at JBU, as told through the voices of others to protect their privacy. The stories were hard, some brutally so. My heart breaks for each of these students and the pain, shame, confusion and guilt they have all suffered.

Today, two lines from their stories echo in my head. These

someone dealing with such a traumatic experience.

Let’s get one thing straight right now. None of us comes from a perfect family. We all are messed up human beings, saved by God’s grace, and striving to serve Him as best as we can. Not one of us has it all figured out. However, we are often good at hiding our problems, which only makes us and other people feel worse.

This is what I like to call the Masquerade Problem. Each of us has masks we choose to wear. It may be the “I have a perfect family” mask. Or the “perfect GPA” mask. Or the “perfect girlfriend/boyfriend” mask. Or the “unshakable confidence” mask. Or the “I’m fine” mask. Some of us have a whole wardrobe of masks designed to blend us into the world around us.

Wearing masks makes us feel safe because no one can

less, genuine and vulnerable with those around us, it will encourage our friends and help them feel more comfortable sharing about whatever joys and struggles they encounter on a daily basis.

The second perception is that the victim’s friends will see him differently, or judge her for what happened. Trust me, the last thing people need is someone else telling them why they should feel guilty. I hope that none of us will react toward our friends with condemnation or shame when they trust us and talk with us about hard things. We need to follow in the footsteps of our Savior and to instead react with love.

Let me tell you a little story to explain what I mean. This last week my roommate got some roses. After a few days, the water ran out. When I noticed, I filled the water back up. The blossoms perked back up, but they still bore scars from their drought.

I sometimes imagine people as flowers. Perhaps my friend in unimaginable pain or facing major challenges can be seen as those roses whose water ran out. I can love her and support her and thereby fill her up again, but the lingering effects of what happened will still remain.

Yet, does that make that person any less of a beautiful rose—a precious and God-created person? No! He or she still has purpose, beauty, value and even the ability to begin to live a fulfilled life free from guilt and shame. When I hear of someone’s pain, my heart breaks for him or her, and I am driven to reach out, to help. I empathize with and show love to him or her all the more because of what the individual has experienced.

In the same way, my roommate’s roses still smell like roses, look like roses and make her smile like roses ought to do. I do not look at those roses any differently or judge them for what they have experienced. In fact, I admire their resilience, appreciate their beauty and hope for the best for them.

So then, let us take off our masks and be genuine people. Let us reach out in love in order to bring hope and love to the wilting roses in our world. By doing so, let us make this campus and this world a better place.

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The Threefold Advocate would like to clarify that editorials, those pieces in the column above this paragraph, are the opinion of the editorial board. They are therefore not attributed to individual writers. The writings to the right, with mug shots and pithy headlines, are columns. Each is the sole opinion of the mug shot's owner. On occasion, readers wishing to respond to an article or to express a viewpoint will write a letter to the editor. The opinion pages serve as a community bulletin board and are meant to continue the dialogue about various issues relevant to the JBU community. Please write. We want your input.

Work or kids: a woman’s choice

CONTRIBUTOR



Carla Swearingen

“Freeze your eggs now.” With this piece of advice, given to me by a female professor serving on my dissertation committee, a line had been drawn.

Those four words conveyed the notion that female academics cannot afford time for family until after a career has been established. At that point, fertile eggs may be in short supply. The larger message was that kids and careers are on opposite teams, and the wise woman makes her choice.

I broke this advice two years

later when I was a postdoctoral researcher. Not only did I not freeze my eggs, but I was pregnant.

After sharing my fears about balancing career with a new baby, I was recommended by a friend to read “I Don’t Know How She Does It: The Life of Kate Reddy, Working Mother” by Allison Pearson. The book details the daily life of Kate, a high-powered female investor with a husband and two kids. She goes to hilarious lengths to manage her crazy life while still appearing like she’s got her act together.

One vivid scene depicts a late night with frazzled Kate adulterating store-bought pies so they will look homemade when she takes them to her daughter’s Christmas party the next day. She even hides the wrappers in the outside trashcan so that her nanny won’t see them. Her life continues to spin out of control, until it becomes clear that things must change. I couldn’t wait to read the ending. How does she

do it? As an expectant mom, the answer was disconcerting. Kate quits her job. Again, a line was drawn.

Here I am, nine years of professorship and three kids later, and I think daily about the choices I make. I have come to

on the other side until balance is achieved. If I can just get everything “right,” equilibrium will ensue.

Reality rarely works this way. Sometimes I leave work early, pick up kids from school and make homemade chicken

I will tonight. It’s not balance, but rather a continual shifting of weights.

One of my favorite aspects of my job is to advise young people, especially women. Who will they be? Will they be like my committee member, working hard early in her career and thawing eggs later? Or will they be like Kate Reddy and reject the notion of a career all together? Or will they attempt to do both? More importantly, what does God want for them?

In Christ, we experience tremendous freedom, but we are asked to consider our choices in light of our responsibilities to others. However we decide to draw lines or shift weights, the ultimate answer to our questions is found in the words of Paul: “Whatever you do, do it all for the glory of God.”

The larger message was that kids and careers are on opposite teams, and the wise woman makes her choice.

dislike the word “balance.” As a chemist, I picture an analytical scale where you place an object on one side and add weights

noodle soup and blueberry muffins for dinner, as I did last night. Other times, I stay late for meetings and grade tests, as

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Hashtags reign Soldiers: rise up!

CONTRIBUTOR



Kristen Underland

It’s a worldwide trend transcending most every form of social media. A word or phrase prefixed by the number symbol (#) is now an everyday shorthand form of metadata tagging. This “hashtag” phenomenon has acquired a humorous reputation of sorts known most commonly within the realms of Instagram, Pinterest, Twitter and Facebook.

The trend of hashtagging is, ironically, in and of itself a trend. On Twitter (home of the original hashtag) as tags gain popularity or become “re-tweeted,” they appear within the “Trending Topics” area of a user’s homepage, a quick way a way of compiling and categorizing.

According to CNN, the word “selfie” (a self-portrait posted to social media) has recently been named Oxford Dictionaries’ Word of the Year for 2013. Made popular via social media outlets, the “selfie” phenomenon is characterized by its hashtag (#SELFIE) which today on Instagram has grossed over 59,384,383 posts specified by the tag. Ironically trending itself, even the hashtag #HASHTAG has accumulated over 5,431,647 posts.

I tend to be skeptical of up-and-coming trends, not easily swayed by something deemed “popular” (you may refrain from hipster references).

Hashtags at first impression seemed dumb, redundant and pointless. But as I soon realized, hashtags were undeniably becoming an actual thing. I decided to tastefully embrace them for all they were worth.

Yes, I’m one of those. I’ve tried to establish an Instagram hashtagging style of simplistic and intentional wit whenever possible. I find or create hashtags that pertain uniquely to my pictures and spend thought compiling my captions. It’s one of my creative outlets.

Being proud of my roots in the Pacific Northwest, #northwestisbest is my frequent favorite which I enjoy contrasting with my #Arkansassy adventures around the Natural State, because: #midwestiscooltoo.

There are established hashtags for just about any and every theme and descriptive adjectives to accompany any amount of photos deemed worthy of posting to social media. And let’s not forget those who participate in the beloved weekly Instagram tags such as #throwbackThursday, #womancrushWednesday and #selfieSunday...all which appear to be unendingly trending.

Excessive hashtagging, however, is first of all unnecessary, redundant and often annoying. Thank you, #typicalwhitegirl for your descriptive

update on the details we have already gathered from a glance at your picture (example: #makeup #hair #scarves #boots #leaves #ilovefall #fashion #polkadots #happygirl #love #ootd). It’s those who take hashtags to the extreme, excessive and inappropriate lengths that tend to spoil its general reputation.

What first premiered on Twitter in 2007 as a method of tagging topics of interest through the microblogging network has now transcended into much more. Hashtags have since spread to Instagram, where they have become most excessively popularized, and linked to Facebook in June 2013. Because of their loose and interpretive nature, hashtags are able to attract and connect an unlimited range of users to particular associations or realms of discussion.

It’s not just a fun phenomenon. Legitimate websites such as hashtags.org (“Organizing the World’s Hashtags”) and hashtagify.me/#hashtags (“Advanced Hashtag Search”) enable others to track and trend hashtags for more significant purposes like advertising. Blogging, event promotion, mass broadcast media and news casters have used its popularity to target their more technologically-relevant audiences. “Like us on Facebook! #CNN” they remind us.

Hashtagging has become recognized within all contexts of communication. It’s now pervading all forms of media and even made its way into our everyday conversations with each other and contributes to what seems a social reconstruction of the English language through the influence of modern slang.

Are “selfie” and “hashtags” actually real words? Well, they are now. Known once as the humble keyboard pound symbol, popularity has transformed the symbol into the hyperlinked verb we use today.

It’s a trend, it’s a game, it’s happening...it’s your turn: #hashtag #you’reit.

CONTRIBUTOR



Justin Richards

During my military experience I was taught the “Battle Buddy System.” This system is equally important to Christians in the Body of Christ in order to not leave each other behind, work together to achieve a common goal and further God’s kingdom. I wrote a guide to show others how to support each other, and the world.

I want to challenge each and every one of you to step outside of your comfort zone. We as Christians have a responsibility to be Good Samaritans. Our society is lacking true godly leadership. Be that person who boldly steps into the unknown through the guidance of the Holy Spirit in order to impact others’ lives. Be the light, be a world changer and please know that you have a “Battle Buddy” here that loves you as brother in Christ, cares about your needs and would take a bullet for you.

I refuse to leave you behind. You will never be forgotten; let’s finish this race together. My brothers and sisters, this soldier is here to inspire, motivate, encourage, pray, lead and serve with you!

A battle buddy is someone who helps you with everything you do. A battle buddy is there for you in case something happens, like falling down. The act of falling down can be both literal and metaphorical, but it essentially means that no matter what, you are not alone. Your buddy has your back. You both stick together and cover each other in times of adversity. Life can be a stressful series of challenges, obstacles and storms.

To be a Battle Buddy:

1. Be accountable to God, authority and to each other.
2. Provide support, care and encouragement to your buddy.
3. Communicate and share important information with each other.
4. Train and help each other to accomplish a common mission.
5. Defend and protect each other from danger. Stand for justice.
6. Serve the needs of your team, organization and community.
7. Engage together in warfare to defeat and destroy the enemy.



Richards is a sophomore majoring in Graphic and Web Design. He can be reached at RichardsJS@jbu.edu.

LIFESTYLES

The Threefold Advocate

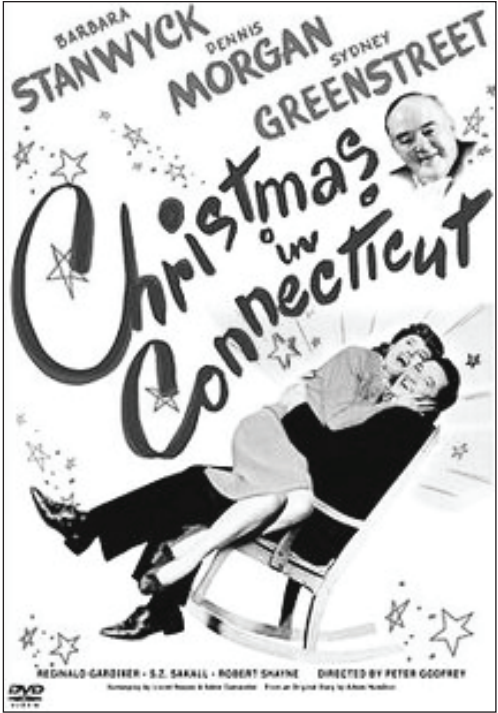
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NOT TO MISS OFFBEAT CHRISTMAS FLICKS

THE HOLIDAY HORROR



THE CLASSIC 40S ROM-COM

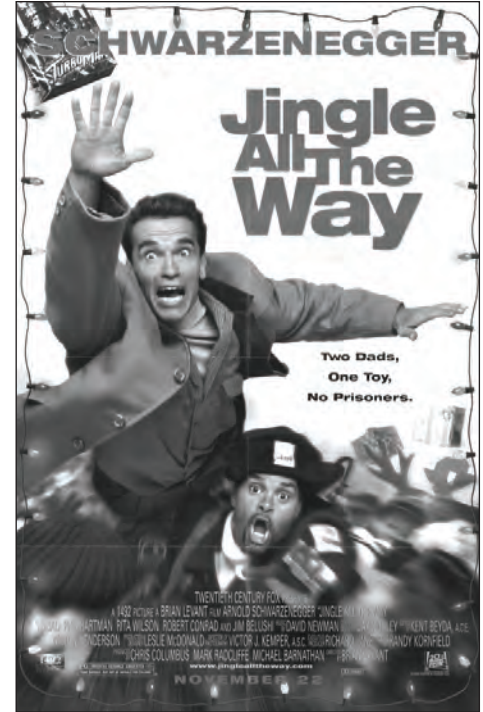


Jingle All The Way

That time Arnold Schwarzenegger and Sinbad made a Christmas movie. This delightfully cheesy movie doesn't really take itself seriously, so sit back and enjoy it in all its ridiculousness.

The Governator stars as a desperate dad who struck out getting his son the must-have toy of the year and proves willing to do anything to get his kid that doll. Fights with a mailman, shoppers and reindeer ensue. It starts a little slow but don't worry, it gets better. Or worse depending on your definition.

This piece of holiday magic won the director Brian Levant a Razzle for worst director in 1997, but has since then gained traction as the best of the worst holiday masterpieces. This is another flick you can watch on Netflix, preferably with a group of friends who want to share a good laugh.



THE XMAS FLOP

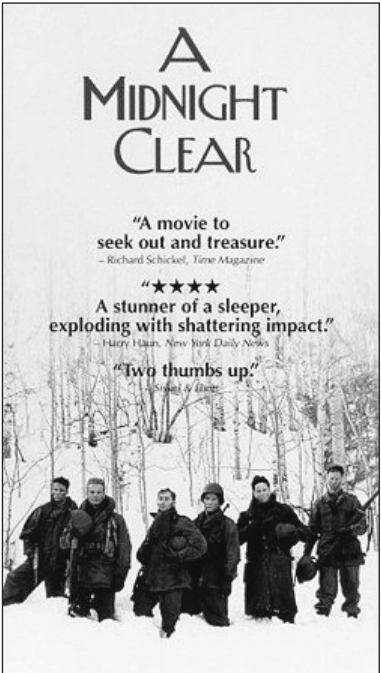
Rare Exports: A Christmas Tale

“This Christmas, everyone will believe in Santa Claus”-while the tag line may sound familiar, this is a very different take on Christmas.

This horror-fantasy, black comedy from Finland is still much more nuanced than other Christmas slashers like Silent Night, Deadly Night or Black Christmas, but it still pretty creepy. A group of greedy scientists come to a small town populated by reindeer herds in the mountains to dig up an ancient “sacred grave”. After all the reindeer are killed and children begin to disappear, it is discovered the grave belongs to the original Santa Claus. But he doesn't reward good children; he only punishes the bad ones.

This 2010 film was largely a flop despite positive reviews by critics when it first came out, but maybe it will eventually become the creepy Christmas classic. You can watch the film on Netflix or find a copy for sale online.

THE WWII TEAR-JERKER



A Midnight Clear

What says Christmas like World War II? If you need something a little bit deeper and more likely to bring you to tears, this is the flick for you.

In this 1992 film American and German soldiers come together in the snow-covered Adrienne's Forest at the tale end of the war. The characters are much more poignant and developed than in most war films, played by some of Hollywood's future favorites like Ethan Hawke and Kevin Dillon. Get ready for an emotional and sometimes perturbing tale of peace amid war.

Not everyone is up for a not-so jolly holiday film but if you want something different, this is for you. This film is not available online at this time, but you can buy the DVD online.

THE KITSCHY CLAY-MATION



Christmas in Connecticut

There are far too many good Christmas movies from the 40s no one watches anymore (Including the some-what scandalous Miracle of Morgan's Creek) but this one of the easier titles to find online.

In this film, a housekeeping-expert for a magazine is forced by her greedy publisher to welcome a war hero into the lovely Connecticut home she writes about for a Christmas meal with her large family. Too bad she doesn't have a house in Connecticut, a husband or any skill whatsoever in the kitchen. Hilarity ensues.

Rom-coms have gotten a often well-deserved bad rap in recent years, but this movie and other 40s flicks prove that the genre can not only be done well, but can be enjoyed by everyone. This movie can be seen online using Amazon Instant Player or you can buy and download it from iTunes.

Students idolize hero trend



J PABLO GARCIA/Threefold Advocate

Students suit up to cheer on the University’s b-ballers. The superhero trend could be spotted on the JBU campus this semester with a showing of “Man of Steel,” a superhero themed party hosted by the Honors Program and other opportunities. Students pictured above are taking part in a costume contest during a recent basketball game.

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It’s a bird. It’s a plane. No, it’s...superheroes! Just walk down the toy aisle or check the local movie theater and you’ll notice the current popularity of superheroes. Though it isn’t a new fad, the

steady rise of heroes on the big screen has recently spread to the small screens and is beginning to draw attention. According to Box Office Mojo, the top two grossing movies of 2012 featured superheroes – “The Avengers” and “The Dark Knight Rises.” The heroes also currently hold first and third place for this year with “Iron Man 3” and

“Man of Steel,” respectively. The great success in public theatres has sparked attempts to enter the home with new superhero television shows that are grabbing attention both on the screens and in the ratings. Marvel teamed up with ABC in late 2012 to create a television series spinoff of the successful Avenger movie. With the help of producer

Joss Whedon, “Agents of S.H.I.E.L.D.” was created. It follows a small team of agents dealing with cases of superhuman individuals. The show is very popular on college campuses with TV by the Numbers reporting 47.2% of viewers being male students away from home. Even some students on the campus of John Brown University have joined the superhero craze and tune in to the spinoff each week. “I really enjoy the show,” said sophomore Zach Koym. “It gives a good look at S.H.I.E.L.D. beyond the movie and explains some of their actions throughout the timeline.” Anticipation for the show skyrocketed at the 2013 Comic-Con when it was revealed that the main character would be agent Phil Coulson, who seemingly died in the Avenger movie. “Don’t get me wrong. I love Thor, but there are so many storylines and characters that the movies can’t touch but a show like S.H.I.E.L.D. can,” senior James Kennedy said. “And yeah, of course I wanted to see Coulson too.” The show premiered on September 24, 2013, and qualified as TV’s highest rated drama debut in nearly four

years. TV by the Numbers records the first episode drawing over 22.1 million live and timeshifted viewers over the course of five days. Another hero blowing up the small screen is Oliver Queen in “Arrow.” Based on the DC Comic character Green Arrow, the show features a costumed vigilante whose weapon of choice is a bow. The series premiered in Oct. 2012 on The CW and went on to become the highest rated show on the network in the last five years. Now in its second season, Nov. 2013 television ratings from The Nielsen Company show it hitting a series high in the young men category and ranking first in its time period. Rachel Solito, a senior at the university, watches the “Arrow” every Wednesday. “My family and I are huge fans,” Rachel said. “We watch it every week and love the suspense.” The superhero television takeover has begun. Just as with the movies, the rise of TV heroes has been met with great reception. But as a wise man once said, “With great power comes great responsibility,” or perhaps more appropriately, “With great ratings comes great expectations.”

Christmas

R
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D

Across

- 1. The third reindeer
- 3. You’re as cuddly as a
- 4. Keeps your hands warm
- 6. Saint Nicholas was born here
- 8. On the top of Ralphie’s wish list
- 9. What Jesus was born in
- 12. A snowman’s eyes
- 13. Buddy the elf like to eat this
- 14. Each one unique
- 15. Adds shine to any tree
- 16. Traditional Christmas log
- 17. Author of a Christmas carol

Down

- 1. Coca Cola mascots
- 2. A classic Christmas crooner
- 5. Long legged dancers famous for kick line
- 7. Traditional Christmas drink
- 9. The three wise men
- 10. Oklahoma’s state flower
- 11. The sixth day of Christmas

SPORTS

The Threefold Advocate

IT’S GOLDEN EAGLE GAME DAY!

Basketball faces Wayland Baptist, 6 p.m. and 8 p.m.



Submitted by SPORTS INFORMATION
Junior Max Hopfgartner attempts to keep the ball from an opposing player. The Golden Eagles will play Wayland Baptist tonight at 8 p.m.

Game-day reminders

Scan your student I.D. upon entrance to the games to help your dorm reach the highest attendance rate. The winning dorm will receive \$500!

Use the new student entrance on the side of Bill George Arena closest to the townhouses. All other guests *must* use the main entrance.

Follow @JBUathletics on Twitter for game updates, promos, and other important information about our Golden Eagles.

Recaps, live video feeds and play-by-plays can be found online at www.jbuathletics.com

Golden Eagles remain undefeated

JBU: 72, SGU: 70

[Read a full recap of the game at www.jbuathletics.com]

Game-time Tweets

“@AustinRider74: Outstanding job by the JBU Men’s Basketball at winning from behind!! Still undefeated!!!! #GoJBU”

“@Regal_JBU: That win was crazy! Let’s do it again on Thursday! #GoJBU”

Best-selling camera captures sports highlights

Carter Henson
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Nick Woodman wanted a portable camera that he could strap to his wrist to record surfing adventures. What he got was a camera that made him a billionaire.

Woodman turned his idea into a company now known as GoPro. The small, wearable cameras that only weigh 74 grams are now the best selling cameras in the world.

GoPro undoubtedly made its fortune with these cameras. The company launched in 2002 and grossed \$350,000 in sales by 2005, according to CBS News.

Since then, sales have at least doubled every year. In 2012, sales for the cameras soared to over \$500 million, according to CBS News. That number is projected to be over \$1 billion

for 2013.

The models of the current version of GoPro camera are sold for under \$500, which is much less compared to most advanced cameras on the market.

The cheapest model is \$200, while the most expensive 12-megapixel model costs \$400.

Because the camera is waterproof and wearable, the kinds of activities that can be filmed are very numerous.

Many students at John Brown University own or have used these cameras. Freshman Grant Willbanks, an avid skater who also plays in a band, said the cameras have been very useful.

“Their marketing makes people want to buy the cameras. Personally, I’ve used one to record skate sessions, BMX sessions, and our band also used one to record a video of our set at a concert.” Willbanks said.

JBU media producer



Jonathan Daniel

Jonathan Daniel has also used a GoPro camera regularly in many activities, such as wearing one on a motorcycle ride, and mounting one inside of his car. Recently, he mounted one on top of the backboard of a basketball goal during a JBU game.

Daniel also believes that so many people buying the cameras has to do with the company’s marketing and commercials.

“The company has many fantastic releases of people doing incredible things with

their cameras. The marketing is truly brilliant.” Daniel said.

The cameras are also simple to operate. The cameras only have two buttons, and a one-button mode, which allows the camera to operate with one button, according to GoPro’s website.

“It’s a perfect camera for people who just want to stick a



Grant Willbanks

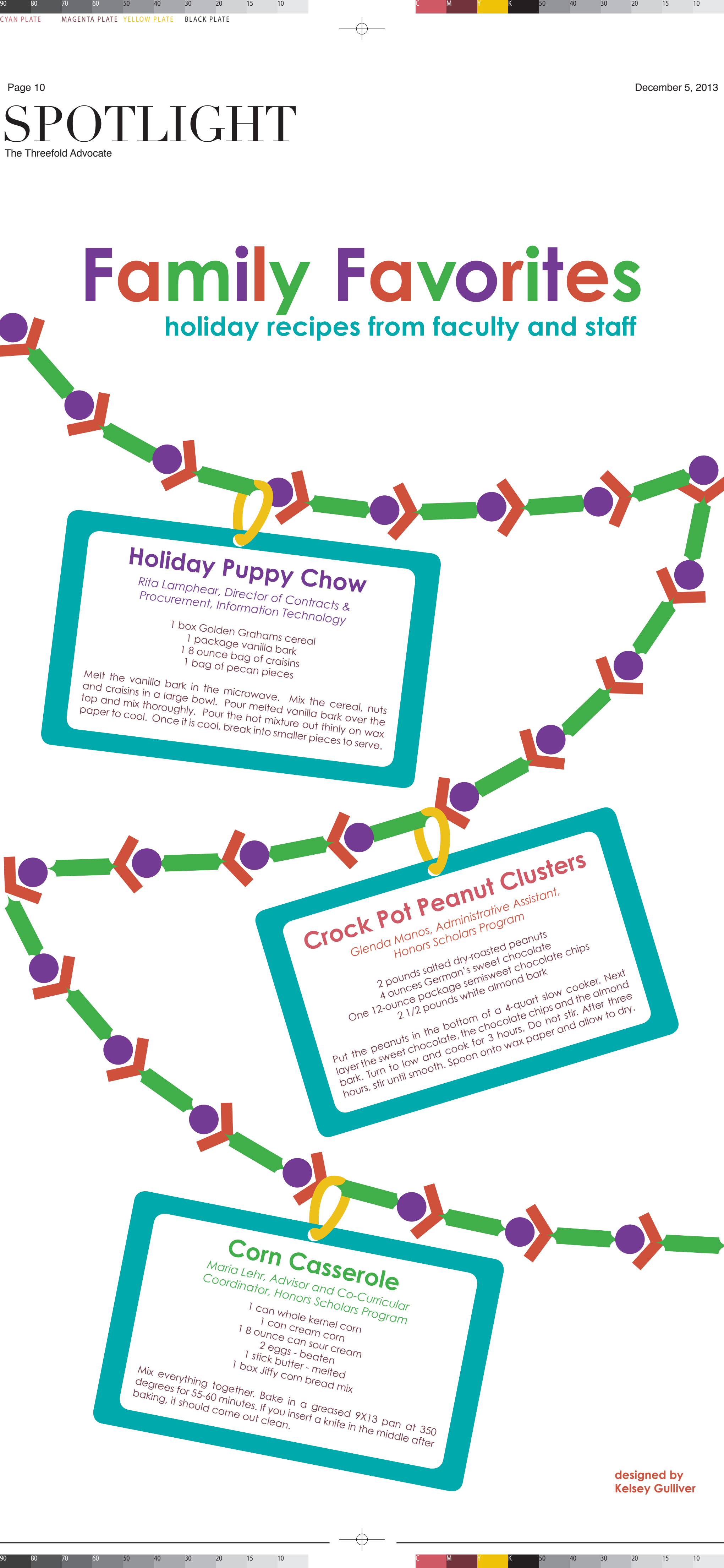
camera somewhere, forget about it and go. Then they can come back and show the footage to their friends.” said Daniel.

Some people shoot video of themselves walking down the street; while one teenager from the United Kingdom attached one to a weather balloon and let it float high into the sky, according to CBS News.

No matter what is being shot on the cameras, it is obvious that the company has made an impact in the world of videography. Willbanks says that they have provided a new medium for videos.

“You can do so many things with them that you couldn’t do with normal cameras. You just can’t take a normal camera scuba-diving.” Willbanks said.

One thing is for sure; GoPro turned a simple idea into a billion dollar business.



SPOTLIGHT

The Threefold Advocate

Family Favorites

holiday recipes from faculty and staff

Holiday Puppy Chow

Rita Lamphear, Director of Contracts & Procurement, Information Technology

- 1 box Golden Grahams cereal
- 1 package vanilla bark
- 1 8 ounce bag of raisins
- 1 bag of pecan pieces

Melt the vanilla bark in the microwave. Mix the cereal, nuts and raisins in a large bowl. Pour melted vanilla bark over the top and mix thoroughly. Pour the hot mixture out thinly on wax paper to cool. Once it is cool, break into smaller pieces to serve.

Crock Pot Peanut Clusters

Glenda Manos, Administrative Assistant, Honors Scholars Program

- 2 pounds salted dry-roasted peanuts
- 4 ounces German's sweet chocolate
- One 12-ounce package semisweet chocolate chips
- 2 1/2 pounds white almond bark

Put the peanuts in the bottom of a 4-quart slow cooker. Next layer the sweet chocolate, the chocolate chips and the almond bark. Turn to low and cook for 3 hours. Do not stir. After three hours, stir until smooth. Spoon onto wax paper and allow to dry.

Corn Casserole

Maria Lehr, Advisor and Co-Curricular Coordinator, Honors Scholars Program

- 1 can whole kernel corn
- 1 can cream corn
- 1 8 ounce can sour cream
- 2 eggs - beaten
- 1 stick butter - melted
- 1 box Jiffy corn bread mix

Mix everything together. Bake in a greased 9X13 pan at 350 degrees for 55-60 minutes. If you insert a knife in the middle after baking, it should come out clean.

designed by
Kelsey Gulliver