It’s almost time for Veggie Tales

Brilliant Reading
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Eight students will face the music as they battle to become the recording industry’s next big thing.

Last year, aspiring musician Katie Williams stood center stage at the Berry Performing Arts Center with nothing but her guitar during the first year of The Next Big Thing. On March 10 eight students will stand in the same place crossing their fingers hoping for the same fate as Williams. Last year the Next Big Thing propelled Williams’ music career into Nashville, Tenn., junior Matthias Roberts hopes for the same momentum for this year’s competitors.

ROB VISCHER

The Next Big Thing is an annual competition to impact artists on campus by providing a rare opportunity to be noticed by representatives of the Christian music industry. So far, among the confirmed panel of judges is Jon Edwards, biblical studies instructor and Jon Cill, both of which play an integral role of determining the winner.

Cell is the manager of one of the most successful artists in Christian Music and so it’s a significant influence in young artists to the record label such as Aaron Stuart, according to Roberts. “How can we bless people with our music if we never hear it?” senior Charlotte Anderson said. “This is a huge opportunity to not only be heard by professional judges but also by hundreds of our peers.”

After winning The Next Big Thing last year, Williams had the opportunity of writing music with Amy Devor, front woman of Contemporary Christian band FTH. Devor also served as Williams’ judge during the competition last year. Although Williams was not available to comment precisely what song Devor recognized the impact The Next Big Thing had on her music career, “Katie took the momentum from winning the competition and ran with it,” Roberts said. Winning the competition enabled Williams to record a four-song EP entitled “Tell Me With Yes” and provided her with contacts for an internship at Conticity Music that lead her to establish her music career. “The winner of The Next Big Thing will receive a recording package valued at $2,000, which will enable them to create a three-to-four-song EP in Favreille at East Hall Recording Studio.”

“Having the opportunity to record an EP will only help further my efforts of connecting with people through my music,” Lisa Hopper said. Now in its tenth year, the competition, BLUE is providing mentoring sessions prior to each performance to prepare each artist to produce a good show. On March 10, eight finalists will perform two original songs live in a panel of judges and students will who hold the fate of each musician in their hands, literally. Not only will judges determine the winner of The Next Big Thing but students can choose in a text message to choose who they believe in the music industry’s new ‘it’ factor. Tickets go on sale Feb. 27 on campus and are $10 for general admision and $7 for general admission.

See Page 6 for more

Organization promotes campus unity

A.J. Miller
Staff Writer
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John Brown University has long accepted students from across the globe. Only recently has JBU setup an organization to specifically address the needs of this widely varied group.

Faculty and students collaborated last semester to create MOSAIC, Multicultural Organization of Students. MOSAIC, 100 E 1st Street, is a home away from home for students. The group is open to everyone, and will provide opportunities for students to share and learn from each other.

Last year a few students approached Marquita Smith, assistant professor of psychology, about the idea of creating an organization that focused on multiculturalism. She was open to the idea and approached a professor of diversity from the University of Oklahoma, and the club was formed.

The group is open to students of all ethnic backgrounds and Steve Bours, vice president of student development, noted the club is an important aspect of the University’s diversity goal.

The club’s mission is to promote a positive and inclusive environment on campus through educational programming. With the help of the Soderquist Center, the group is able to sponsor events to provide opportunities for students to share and learn from each other.

Resistance of the club has increased over the last year, Smith said. “It’s a tremendous responsibility to be a liaison between the college and the university,” Smith said. “But I feel like we are making a difference in the community.”

MOSAIC will seek to provide opportunities for students of all ethnic backgrounds, and Steve Bours, vice president of student development, noted the club is an important aspect of the University’s diversity goal.

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New eatery prepares to come downtown

Kehry Culliver
Staff Writer
culliver@jbu.edu

Visitors to downtown Silvan Springs may find something new for dining after this spring, when a new eatery takes the place of Emily’s Kitchen, which closed Jan. 26 at 1014 University St.

Opened over two years ago by George Ossepanov and his wife Sara Lushar, Emily’s offered lunch, dinner and a Sunday brunch. The kitchen served mostly health-friendly, made-from-scratch meals with a wide variety of foods, many of which were organic, gluten-free and dairy-free.

Although there were a number of regular customers, Lushar explained that the restaurant didn’t bring in enough customers to keep it open.

The success of the restaurant’s bakery business are fresh breads are still a short walk away from satisfying their taste buds.

Taking Emily’s place in downtown Silvan Springs will be another eatery, 28 Springs.

 Peek 
Lusher expects their downtown eatery to serve many of the regular customers, Lusher explained.

The new eatery, 28 Springs, opened last summer. The restaurant is run out of a food truck.

Chef Miles James has been working with his family since last year on the details surrounding his new venture. His trademark “Ozark Plateau” cuisine will be incorporated into the menu, which includes local and seasonal ingredients from Nort--

House-hunting tips

Anai Reyes
Lifestyles Editor
reyesa@jbu.edu

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Shelby DeLay
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John Brown University has a new goal in mind: to be the first zero-waste hall in all of Arkansas or Oklahoma. The students and faculty involved in SIFE are heading up a recycling project, and are taking the student body to get involved.

Smith, along with five people we know that we can recycle all types of things,” said Steve Brinkle, director of facilities services.

This is good for both the environmental needs and our physical maintenance. Also, the first in Arkansas and Oklahoma recycled this way and it would save us money.

Brinkle knows that in a school the size of JBU, getting students on board with his project is one of the quickest ways to spread the idea. He is current assistant director and SIFE was named by Free Enterprise, Student Government Association, The Nature Society and Resident Director.

The SIFE group, “Project Zero” wants to promote recycling on campus in order to raise awareness about the environment, and to gain a habit of recycling and managing the amount of trash produced. Sophomore Obaid Diaa was the first person that Brinkle approached with this idea.

When Steve first asked me, I would be interested in partnering with him for this project,” I questioned it. I thought about it for a while and then I became excited,” Diaa said.

The SIFE leaders told Diaa that he could recruit a team, recruit new students and start the system.

Diaa, who is already an avid recycler, was planning on working hard to be an advocate for recycling before Brinkle approached him, but wasn’t thinking it would turn on a project this big.

Diaa said he wanted to inform students on how to save the environment and use resources efficiently.

Our energy, which is derived from electricity, food, and plastics, and students need to realize the importance of recycling, and what we as a school can do to help towards the end of our purpose,” Diaa said.

Diaa and Brinkel are trying to make the environment and use resources efficiently.

The presentations appear de

The four team members altered

The presentations feature a

Steve Beers said that the idea was best to promote among the groups students are part of, and physical games over the weekends.

When and where the students began on campus is still a problem. Some students who have been responsible for organizing such events, and there are a few ways that the event can go on. I think we can make use of this opportunity,” Beers said.

When that happens in the future, the SIFE members will work with the Student Recreation Services.

Before the creation of SIFE, the Aimful, “We began with a mandate to make our university a green campus,” said Raul De la Cruz, a senior in marketing who has a bachelor’s degree in business administration.

World Cup winners join Northwest Arkansas

Kyla Cox
Contributing writer

Students from the University of Kobane in Kobane, North Africa met a brief stop in Bentonville, Ark., while on a tour of the United States. These students were part of an additional project, which involved student presentations in Free Enterprise World Wide.

Five members of a team of 200 students came as representatives for their SIFE team and shared Walmart’s experiences and others with what their SIFE projects have accomplished.

After beginning their presentation, the students took a moment to explain why they joined SIFE and how they had come so far. “I was passionate about seeing the world,” said Kobane-North team member Silinuela Mbaoue.

Team member Joel Bruns said SIFE was born because it was to solve problems.

Today, it’s still not clear what the presentation will look like as it will be held in the fall, but it seems likely it will be held over the weekend.

The next two parts of the series are “Women in the World” and the “Soles of the World” Cup.

On any given night when traveling the world, the students would find a way to use the resources and how beautiful it can be,” Beers said.

SIFE continues to bring in events that students may not have seen before.”

An important step was putting together the presentations that featured a video of the team’s most fruitful projects. While the video plays, the team members share their experiences with each other.

The four television members are also told how the projects are made, and how the audience can participate in the projects. However, because they are not the projects, it is clear that the students are confident in their projects and the planning they have done.

Students participate in JBU’s 19th annual President’s Open House 8:30 a.m. – 10 a.m.

February 17-18

Friday registration begins at 8 a.m.

The Student Theater Presentation of “The Three Musketeers” 8 p.m.

SATURDAY, 8 A.M. – 4 P.M.

Student Talent and Variety Show 7 p.m. – 8:30 p.m.

Student Talent and Variety Show 9 p.m. – 10:30 p.m.

The Student Theater Presentation of “The Three Musketeers” 1 p.m.

JBU’s Basketball vs. Oklahoma City 5 p.m. – 7 p.m.

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FRIDAY, 8 A.M. – 6 P.M.

President’s Open House 8:30 a.m. – 10 a.m.

Family Weekend Chapel 10 a.m. – 10:50 a.m.

Bible Student Department Papers Sympoisa 4 p.m. – 5:30 p.m.

Pre-Show “Red Carpet” Reception 7 p.m. – 7:45 p.m.

Student Theater Presentation of “The Three Musketeers” 8 p.m.

SATURDAY, 8 A.M. – 4 P.M.

Ultimate Frisbee Games Women’s 9 a.m. Men’s 11 a.m.

Bible Student Department Used Book Sale 10 a.m. – 1 p.m.

Rugby Match 11 a.m. – 12:30 p.m.

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Finding the true heart of worship

In the column “Mean what you sing,” published two weeks ago here in the Threefold Advocate, Senior Shane Buxton was talking about how much he disagrees with the way we worship in chapel at JBU, and how it should be about me, myself, and I. He thinks all of our worship services should be about singing songs and telling God how great He is. Now before I get going with this, let me make one thing clear: I am not disagreeing with the article’s main point.

I believe these are the ways in which we all should approach worship. We must worship Him in spirit and truth, in the beauty of holiness and singing songs to Him. Let’s take a look at John 4:23. “But an hour is coming, and is now here, when the true worshipers will worship the Father in spirit and truth, for the Father is seeking such people to worship Him.” Now Psalm 144:9: “God, I will sing a new song to You; I will sing praises to the Most High.” I believe these are the ways in which we all should approach worship. We must worship Him in spirit and truth, in the beauty of holiness and singing songs to Him. Our worship is not a static thing, it is of a dynamic quality, always changing, always growing. In order for worship to be true and a spirit of worship. If these things are lacking, then God will not be honored by it at all.

To quote John Piper, “God is most glorified in us when we are most satisfied in Him.” If we attend chapel merely to criticize the way worship is done, then God won’t be glorified at all.

So here about us and try the truth in the songs that are sung in chapel instead of worrying about the band not picking the songs that we feel like should be sung.

James Kennedy
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Immigration system does not represent majority

In Emerson Ayala’s opinion piece last week (“Unfair System Denies Dream”), he tells of his own encounter with this nation’s flawed immigration system. He describes the rejection of his mother’s application for a U.S. visa based on his financial situation. Unfortunately, the realities of the system prevented Ayala’s mother from obtaining the necessary documents to attend his graduation.

Although there are many similar situations to this that happen daily. Many hopeful tourists enter the U.S. Consular office full of expectation, looking forward to a trip to the United States to see a family. And inevitably, many of them leave feeling that all that matters to Uncle Sam is whether or not they are well-do-to.

While this may be the government’s stand (seeing foreign nationals as potential “drudges”), I think I speak for many of us when I say that we view hopeful visitors to this nation as welcome guests and fellow human beings. And I think I speak for most of you here at JBU when I say that we would gladly welcome Ayala’s mother to join us at his graduation.

As I’m sure everyone knows, Emerson and his mother are much more than a financial background or investment portfolio to us. They are beloved members of the JBU community. And while the immigration system may not hold this same view, we do. I hope that in the midst of these sad circumstances, he and his mother can gather some comfort from knowing that.

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Kayla Cross

Social media Pinterest is creating a whole new type of women

Pining for a pinner

Social media Pinterest is creating a whole new type of women

Hard road to ‘Civilization’

Why I support the American DREAM

Anja Pareades Samayoa

I’ve recently been reading about Cherokee history and literature and I’ve found various similar issues with current issues in society.

One of the readings that caught my attention was an essay by Eliza Boudreau that was published in The Spring of 1912 called “An Indian’s Story.” It’s an interesting story that talks about how great improvement has been made since the time of the civilization process by the Euro-American conquerors decades ago. It talks about the civilization program of the Americans that has benefited the Cherokees. Then he goes on and says “and for these purposes your aid and patronage are especially needed.” I basically asked the White government for more energy to continue their way of “development.”

But before we go on, who is Boudreau? He was a Cherokee that was educated by the whites. There’s also a book with a Euro-American worldview that influenced the rest of his life. In the later passage where he is looking for money or aid to continue with the improve- ment and civilization process, the whites started years ago. He says that the whites who are guilty of these things were called civilized or to be like the Indians, a statement with which I greatly disagree. I cannot help but think that he is wrong in so many ways. I come from a country that is a melting pot of Indians, Euro-Americans and Africans while beautifully supporting each of our own individually. I do not expect to be called civilized or to be like the insulted people in order to become fully part of our country. It is seen that some unique, special and important contributions may be taking the words of Eliza Boudreau and making one mad. It is thank- ing the US government for all the help they have received in order to be called a civilized nation.

I believe Cherokee people are gaining much more than Boudreau realizes. They are changing for the better. Some say they are not, they are giving up their cultural charac- teristics of being a Cherokee just to be called “improved.”

I think improvement is Euro-urbanization. The Mu- sique, for example, were a very advanced culture for their time. They were not as advanced as other contemporary European- American cultures, but they have kept in mind that those cultures had something to offer them in-state tuition. It offers a way for them in-state tuition. It offers them no advan- tages or even being bold enough to try new things. This also makes me think and have committed none of a long list of crimes or even being bold enough to try new things. This also makes me think and have committed none of a long list of crimes.

If you have questions about the American DREAM Act, or want to see a community that offers them in-state tuition, it offers them no advant- ages or even being bold enough to try new things. This also makes me think and have committed none of a long list of crimes.

The Threefold Advocate

Anja Pareades Samayoa

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The Threefold Advocate

Anja Pareades Samayoa

Boudreau was a Cherokee that was educated by the whites. There’s also a book with a Euro-American worldview that influenced the rest of his life. In the later passage where he is looking for money or aid to continue with the improve- ment and civilization process, the whites started years ago. He says that the whites who are guilty of these things were called civilized or to be like the Indians, a statement with which I greatly disagree. I cannot help but think that he is wrong in so many ways. I come from a country that is a melting pot of Indians, Euro-Americans and Africans while beautifully supporting each of our own individually. I do not expect to be called civilized or to be like the insulted people in order to become fully part of our country. It is seen that some unique, special and important contributions may be taking the words of Eliza Boudreau and making one mad. It is thanking the US government for all the help they have received in order to be called a civilized nation.

I believe Cherokee people are gaining much more than Boudreau realizes. They are changing for the better. Some say they are not, they are giving up their cultural charac- teristics of being a Cherokee just to be called “improved.”

I think improvement is Euro-urbanization. The Mu- sique, for example, were a very advanced culture for their time. They were not as advanced as other contemporary European- American cultures, but they have kept in mind that those cultures had something to offer them in-state tuition. It offers a way for them in-state tuition. It offers them no advan- tages or even being bold enough to try new things. This also makes me think and have committed none of a long list of crimes.

If you have questions about the American DREAM Act, or want to see a community that offers them in-state tuition, it offers them no advant- ages or even being bold enough to try new things. This also makes me think and have committed none of a long list of crimes.
The truth is that while songwriting genuine is being taught, there is a lack of appreciation for the art. Keeping songwriting genuine is important for the future of music. The importance of songwriting genuine is evident in the success of independent songwriters. For example, Will-I-Am’s songwriting ability has earned him millions of dollars and a huge fan base. However, for many songwriters, the process of songwriting genuine is not as simple as making music. Songwriters need to have a passion for music and a willingness to work hard to make their songs successful.

Keeping song writing genuine means more than just writing a good song. It means being true to your own voice and creating a unique sound that sets you apart from the rest. Songwriters like Will-I-Am can get lucky with the public thinking their song is “dope,” but it takes effort for the public to even realize that a songwriter exists at first. For independent songwriters and musicians, the payoff for writing a song often doesn’t come for a few years. The percentage of money that goes to a songwriter for the sale of an individual song is only 9.1 cents as of 2006. If the album that the song is on, or the song individually, gets sold 1,000 times, then the songwriter would end up with a whopping $91!

With The Next Big Thing coming up in the near future, a question that might be asked is “why bother with songwriting if artist are not going to see any payoff for such a long time?”

Lauren Townsend who is a contestant for the competition said she does it because she loves it. “Enjoying the art of songwriting is a much more important aspect than wanting to receive payoff in the immediate future.”

Love what one does in life is just as important as getting a good job. If a person hates their job, then it may not matter how much they make in their job, they still hate it. Songwriters, however, don’t get paid a whole lot. Therefore it is ultimately important that songwriters do it simple because they love the process of making their art.

“I don’t want to sound cringy,” said junior Sean Roycroft, lead vocal for the metal band Sardis. “But you need a big break to make it. It helps to make friends. Be nice, don’t be a jerk to people.” That is some of the best advise for young or new songwriters. Exposure and friends are the best way to make the connections one needs to “make it” in songwriting.

One way professionals of any trade help their career become more successful is to join a association that focuses purely on the craft that they do. For songwriters, one association they can join is the Nashville Songwriters Association International.

Lisa Hopper
Hometown: Robins, IA
Rocks like: Mumford and Sons, Steven Chapman

“Sharing two of my songs with that big group of people is something you don’t get to do everyday,” said junior Lisa Hopper about performing in front of the student body on Mar. 10 for The Next Big Thing.

Hopper, who said her musical influences range from Miranda Lambert to Need to Breathe, enjoys dabbling with different types of instruments. She picked up the guitar in 9th grade and credits her acting teacher for inspiring her to be more confident in herself. It is through the art of music that she is able to connect with people with her songs.

“Sometimes I like to yell in my songs just to get the message across,” she humbly said.
Something fascinating from your Twitter experience.

One thing to avoid on Twitter.

Figure 1: A screenshot from the Twitter feed.

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Facebook, Twitter and LinkedIn: do you know who is viewing your profile? According to Career Horizons, up to 80 percent of job openings are unpublished. Learn how to use social media to land you your next dream job on the back page.

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Emerson Ayala
Opinions Editor
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Catching Twitter Fever

It’s hard to imagine that only a couple of years ago, words and phrases such as "hashtags," "retweets," or "I’m following you" would have little or no meaning at all. But as 2012 kicks in full gear, Twitter keeps consolidating as a giant among social networking sites.

In a few years, Twitter became the go-to source for information. Their micro-blogging design allows today’s fast-paced society to know of what is happening around the world through a stream of 140-character messages. News outlets post links to their stories on Twitter, and if something proves interesting or noteworthy, people share those messages and the global conversation unfolds. A record number of 12,000 tweets per second inundated the web at some point during this year.

With more than 200 million users and an updated look, John Brown University has caught the Twitter fever. Some students are actively using that platform to get the word out about their music, to establish contacts for future employment, or simply to entertain with their hilarious remarks.

In an unprecedented experiment, we brought some of JBU’s finest Tweeters to our pages via a Twitter Q&A.

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ReCYCLE

Recycling plastic pays off. Just live two-liter bottles can be recycled into enough fiberfill to stuff an entire ski jacket. Keep Arkansas clean. Make it SHINE.
Women keep playoff hopes alive

Sidney Van Wyk
Sports Editor
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Oklahoma Christian on the road.
JBU a record of 13-13, 7-11 in day.
No.2 Oklahoma City on Saturday into this weekend’s games State.
against Northwestern Oklahoma Conference this past weekend eight seed in the Sooner Athletic 90
USAO
1. Oklahoma Christian
11. Oklahoma Christian
1. Oklahoma Christian
1. Oklahoma Christian
SPORTS
Conference Standings
The Threefold Advocate
women Basketball
Last weekend’s contests gave JBU’s current position go

MAGENTA PLATE

Shelby DeLaY
Staff Writer
Shelby DeLaY
Every Sunday and Wednesday afternoon, the Men’s Club and Women’s Club volleyball teams grind out their volleyball skills on the intramural courts. It is an opportunity for the intramural sports, and it’s not an official JBU sports team. It’s the Men’s Volleyball Club.
The Men’s Club team started with an idea in the spring of 1998. Bryan Cole, Resident Director of the knowledges, was a student at the time and helped get the club going.
“We were all friends at the time, and all of our experiences playing volleyball at high school and playing recreational games JBU got us thinking about creating a formal club not only to exercise and compete, but to strengthen our volleyball skills and knowledge of the game as well,” Cole said.
According to Cole, after getting some friends and writing up the Club Constitution, the club officially began fall 2008 with the help of former professor Jason Wolf and alumnus Daniel Hough.
Cole said that the initial goal of the club was to get through the start-up year while recruiting players, getting to tournaments in a small budget, etc.
But there was also a strong desire that the club would last for years. Four years later, the dream is still alive.
Senior Seth Davis is now a part of the Men’s Volleyball Club and serves as one of the captains of the team. Davis comes from a background that has already included volleyball, and before attending JBU, Davis heard about the Club and Azad Lauraszt, who also plays.
“I met Daniel Clark, who was part of the coaching staff back at JBU,” Davis said. “We still play some tough and legit teams, but that doesn’t mean it is only for people who have played before. Davis says that the team has remained the same since 2008. Davis says that the problem he could see was finding someone to replace Engebretsen as the leader of coach and leader of the club.
This will not stop current club members from advertising and promoting the club to keep it going and to see more gays enjoy the game of volleyball.
“Men’s Club Volleyball may get serious at times and we may play some tough and legit teams, but that doesn’t mean it is only for people who have played before.” Davis said. “We always welcome anyone who wants to come to practice to just play. We are more than happy for people who want to come to learn volleyball.
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We do our utmost to teach people who want to learn, and we never turn anyone away.”
Those interested in joining the Men’s Club Volleyball team are invited to come to team practices in the Walton Health Center on Sundays from 7 p.m. to 8:45 p.m. and Mondays from 6 p.m. to 7:45 p.m.

Hans Engebretsen
Engebretsen is the coach of the Men’s Volleyball Club at JBU. Engebretsen played volleyball at a verry level in high school.

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SETH KAYE/THREEFOLD ADVOCATE
Sports Editor
Hunter Van Wyk/Hunter Van Wyk
The Lady Eagles took the right said in the Sooner Athletic Conference this past weekend after winning a home battle against Northwestern Oklahoma State.
JBU’s current position go

SAC-Women’s Basketball Conference Standings
1. Oklahoma City
2. Lubbock Christian
3. Nova Southeastern
4. Rogers State
5. Saint Gregory’s
6. Northwestern Oklahoma State
7. Oklahoma Baptist
8. John Brown
9. Southern Nazarene
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against Mid-American Christian (Okla.), swept and took second. No.2 Oklahoma City on Saturday into this weekend’s games State.
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Eight game winning streak for men

Senior walk-on brings team passion, drive

Senior Van Wyk
Sports Editor
svanwyk@jbu.edu

The Golden Eagles will try to continue their eight-game winning streak tonight on the road against Mid-American Christian University (Okla.).

JBU currently has a record of 20-15-3 in conference and is third in the Sooner Athletic Conference. The Golden Eagles last win came against ninth seeded North Arkansas College.

The Eagles are 22-29-2 in four seasons, and have won 10 of their last 12 games.

The Sooner Athletic Conference Tournament will be held in Oklahoma City beginning March 1. The conference tourney will determine who of the eight SAC men's and women's basketball teams will advance to the national tournament.

The men will be seeded 1-8 and the women seeded 1-4.

The SAC Tournament March 1-3
Bill George Arena

The top eight SAC men's and women's basketball teams will compete to advance to the national tournament in Kansas City, Mo.

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7. Lubbock Christian
8. Oklahoma City
9. Hardin-Simmons
10. MACU
11. Wayland Baptist
12. Saint Gregory’s

Senior Miller leads JBU in points, assists and steals while Garcia leads the team in rebounds and blocks.

“Eight game winning streak for men”

Senior Andy Garcia was the top scorer in JBU’s win over Oklahoma Christian Monday night.

Garcia led JBU with 15.4 points per game, followed by fellow senior Adrian Miller with 11.6 points per game.

Miller has achieved double-doubles three times, while Garcia has achieved double-doubles two times.

Senior Van Wyk
Sports Editor
svanwyk@jbu.edu

Even before she had heard of John Brown University, Brittany Hopper knew she wanted to play collegiate basketball. However, the only way she would be able to fulfill her passion would be as a walk-on player.

Hopper’s role as a walk-on on the women’s basketball team has been important. According to her coach, Jeff Soderquist, that Hopper has done that.

Not only has Hopper has become a leader on the women’s basketball team, but she is also involved in other aspects of campus life as well.

Hopper is currently the leading scorer with 15.4 points per game and 7.0 rebounds per game.

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Senior Andy Garcia and the rest of the Golden Eagles stand at the ready for four more days of national anthem. Saturday. Miller and fellow senior Andy Garcia have been playing well.

Miller has scored in 22 of 24 games, and both Miller and Garcia have been the team’s top rebounders and blockers.

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Social media has interwoven itself into practically every area of our lives. We use it to share updates, photos and videos. We use it to stay up-to-date on news, movies and fashion. We use it for classes, homework and studying. We use it to create, build and grow relationships. Therefore, it comes as no surprise that 41 percent of the graduating class in 2011 used social media to find a job, according to a poll by USA Today College.

Director of Career Development Chris Confer said the beauty of social media is it is not only a fun way to keep up with people and post personal content, but it is also a great way to network and locate doorways to jobs.

According to Matt Youngquist, president of Career Horizons, up to 80 percent of job openings are unpublished. Youngquist goes on to report the vast majority of hiring is of friends and trusted acquaintances.

In light of these reports, Confer said networking becomes extremely important, and social media provides an efficient and easy way to do this.

"By introducing the social media component, you are able to introduce yourself and become known, so you're not just a piece of paper sitting on a desk somewhere," Confer said.

But the question remains: How do you take your social media account from a personal connection to a professional advantage? Read on to discover unique uses for each of your favorite social media sites.

**About**

Social Media & Me

February 16

Most people use Twitter to pass on funny one-liners, keep up with their favorite celebrities, or stay on top of current events. And some may wonder what Twitter has to offer in terms of furthering their career.

"Employers are not looking at Twitter to find candidates, but there are great ways to use Twitter to find jobs," Confer said.

It can be as simple as following @jobsDirectUSA, @jobsway or @JobOpenings. All of these tweet job openings, leading them to your instantaneous feed, making you the first to know when one arises.

Twitter can also help you stay on top of the news for your industry. If you follow the right people and organizations, employers will be impressed with your involvement in the industry during the screening process.

**DO:** Use proper grammar. The employer of the job you just applied for will not be impressed if you leave out vowels or Type Like This.

**DON'T:** Tweet whatever comes to your head. Not only are people not interested in what cereal you had for breakfast or what you consider an awkward moment, employers will quickly cross you off the list. Many employers do not use social media to screen applicants. Furthermore, 69 percent said they rejected a candidate based on what they found there.

"And it's going to take more than privacy settings to stop them. Many employers are finding ways around privacy blocks, making what you post on your Timeline more critical than ever."

**Before you can send a request.**

LinkedIn is the largest professional network on the Internet with over 150 million members in 200 countries. To many it is known as the "professional Facebook."

"If you are looking for a job, this is where I would put all your eggs in one huge basket," Confer said.

Through LinkedIn, users can establish their personal profile by uploading their resume, adding their accomplishments, and connecting with references. LinkedIn profiles also rise to the top of Google searches, becoming the first result potential employers see.

More importantly, LinkedIn gives users the ability to network with former and present colleagues. It also allows users to see who works for companies for whom they'd like to work for, as well as provides a powerful search engine for discovering career opportunities.

**DO:** Send your supervisor a personal request to add him/her to your network. However, don’t use the preset, "I'd like to add you to my professional network on LinkedIn." Write a few lines thanking him for the work experience and telling what you have learned on the job.

**DON'T:** Connect with a person you have never met or do not know very well. You only want to link up with people you would give you a valid recommendation and vouch for your skills and character. You also get ticks for every time your request is denied. After three ticks you will need the person’s email address before you can send a request.

Facebook’s content may be the number one distraction during homework time, but it is also crucial in landing a job. A recent study by Beggs, a company that offers tools to scrub your social networking accounts of job-damaging material, stated 21 percent of employers are using social media to screen applicants. Furthermore, 69 percent said they rejected a candidate based on what they found there.

"And it’s going to take more than privacy settings to stop them. Many employers are finding ways around privacy blocks, making what you post on your Timeline more critical than ever."

**DO:** Clean up your profile. Get rid of any pictures with red Solo cups—even if it was a BJI-sanctioned event—and delete any of those promiscuous bikini shots. Also pay close attention to your status updates. Any complaining about professors or work will be a complete turn-off. And, whatever you do, don’t update your status during work hours.

**DON'T:** Use Facebook for only personal purposes. You probably have at least a hundred friends, making a hundred different connections when it comes to locating a job. Keep your friends updated on your job search. Because the reality is, it’s not what you do, but who you know.